

# Get Your Name in Lights!

Create one 30-second promotional video and get it played in multiple locations visited by thousands of distributors.

For the low price of \$889 your video promotion will be displayed in front of distributors before, during and after the show. Use this unique opportunity to promote your company, products or show special when you take advantage of the new ASI Show Deluxe Video Package.



## Your 30-second video (as created by you) will be featured:

- On *The ASI Show* website prior to the show. With 10,000 unique visitors each month, there is no better way to get on a distributors "must see" list. Your video ad will be linked directly to your company's website.
- Within a promotional loop played on the big screens located at the front of Keynotes and high-profile education classes. Grab the attention of distributors as they wait for *ASI Show* events to begin. (Your video will be played four times within the loop at each event.)
- Prominently on a large video wall located near the show entrance. Your video will be part of a promotional loop that is played all day both exhibit days.
- As part of your listing within the Product Showcase Digest which is sent out to all show attendees after the show is over. (Must have a product in the showcase to receive.)

## Only one video needs to be submitted following these specifications:

Size: 1920 w x 1080 h pixels (16:9 progressive)

Specs: 30 seconds in length; 29.97 fps

Drive more traffic to your booth at *The ASI Show Chicago*. Fax back the form below today!

**Fax Us Today! 866-709-6740 or 215-953-3939**

Yes, I would like a Deluxe Video Package at *The ASI Show Chicago* in 2012!

Please charge total \$ \_\_\_\_\_ to my:  American Express  Visa  MasterCard  Discover

Credit Card #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ CV2 \_\_\_\_\_

Name on Card: \_\_\_\_\_ Signature: \_\_\_\_\_

Company name \_\_\_\_\_ asi/ \_\_\_\_\_

Your name \_\_\_\_\_ Title \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_



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OFFICIAL ASI SHOW SPONSORS CAN TAKE ADVANTAGE OF THIS MARKETING OPPORTUNITY FOR ONLY \$150!