

THE INDUSTRY'S FIRST AND ONLY MAJOR TRADE SHOW IN NEW YORK!



Distributorships Who Brought the Most Salespeople

- Epromos Promotional Products Inc., *asi/188515*
- Safeguard Business Systems Inc., *asi/316203*
- Geiger, *asi/202900*
- Kaeser & Blair Inc., *asi/238600*
- Brown & Bigelow, *asi/148500*
- Inkwell Global Marketing, *asi/231120*
- The Weeks Lerman Group, LLC, *asi/548523*
- WorkflowOne, *asi/333647*
- The Vernon Company, *asi/351700*
- AIA Corporation, *asi/109480*

FAST FACTS



First and only major trade show in New York

Moving to May in 2012

2,358 distributor attendees*

- Attendees who are authorized buyers 87%
- Attendees from eastern states 91%
- New companies (established in industry since 2009) . . . 4%
- First-time *ASI Show* attendees 21%
- Average years company in business 21 yrs.

Companies represent nearly \$2.9 billion in industry sales

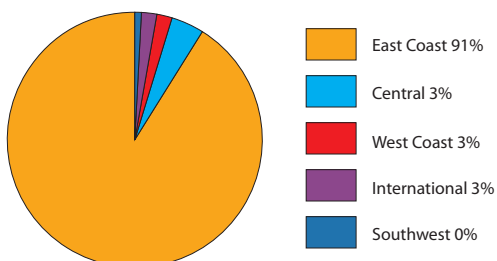
Unique distributors who do not attend Promotions East

Keynote by Facebook's top executive Randi Zuckerberg

Home to the 2012 *Counselor* Top 40 Awards

Visit www.asishow.com.
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with questions.
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at www.asistore.com.

New York Attendees*



*Statistics are based on 2011 data.

Get the Most Leads from Quality Distributors

What EXHIBITORS had to say about ASI New York...

"ASI New York has been a busy show for us. We've spoken with a number of good quality distributors. We recently released 75 new products and attendees are really excited about them."

~Jeremy Rich, Debco, asi/48885

"The show has been really great. Distributors are genuinely interested in getting to know our products and are asking a lot of good questions. We are seeing quality and quantity. It's the best of both worlds."

~Lindsey Mortensen, SnugZ USA, asi/88060

"Traffic has been great. We are capturing lots of good, quality leads. ASI New York has been a really good show."

~Meredith Martens, Hit Promotional Products, asi/61125

"In spite of the "snowish" weather there was a good turnout of serious distributors. In fact, we just got \$7,000 worth of new orders."

~Rick Ferrell, Weems & Plath, asi/96115

"ASI New York was a beneficial show for Eva Tees. There was a lot of potential new business on the floor."

~Natasia Gurnani, Eva Tees Inc., asi/52835

What ATTENDEES had to say about ASI New York...

"We look forward to ASI New York every year. We bring sales reps in from all over and they really benefit from the great education, meeting with suppliers and seeing everything that is new for the year."

~Gary Goodhart, AIA Corporation, asi/109480

"What a great show day! I'm putting faces to names, seeing fun, new products and learning a lot. I came looking for some specific items. I hit every booth!"

~Deb Rahmer, Red's Tannery, asi/306276

"We thoroughly enjoyed this show as we have for the past three years. Keep up the good work!"

~Harry Tuttle, Alliance Marketing Services, asi/117910

"I am so energized from all the vendors! ASI New York was GREAT!"

~Linda Brickel, Absolutely Apropos, asi/102515



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