

# Give Your Sales Team the Tools to Grow.

Planning a group event is a great way to educate, energize and excite your sales force. From the exhibit floor and unmatched education to amazing networking events, provide your salespeople with the tools they need for success.

Take full advantage of your ASI membership by holding a customized team-building program at the *ASI Show*, and enjoy free hotel rooms, free meeting space and discounted Gala tickets. We'll treat you and your staff as VIPs!

- Spend quality time with top suppliers
- Leave with an arsenal of new products
- Participate in industry-specific education
- Enjoy unprecedented Keynotes and programs
- Attend exciting events such as private parties at world-renowned venues



Call us at 800-546-3300 to customize a package just for YOU. Rafael is at ext. 3564 and Donna is at ext. 3628.

*“We love to co-locate our event with The ASI Show. We’ve done it four different times now. We get so much out of attending ASI Shows.”*

 **Wayne Martin**  
American Solutions for Business (asi/120075)

*“ASI Dallas has been terrific – with quality education and great networking opportunities. We’re here to reconnect with our valuable production partners, as well as see new products we can bring back to our client base. ASI does a great job of running a quality show.”*

 **Cathy Miller**  
Geiger (asi/202900)

Visit [www.asishow.com](http://www.asishow.com) for more information.

# We Make It Personal...



## Your tailor-made package will include:

- Personalized marketing to your company’s salespeople
- Free access to both exhibit days
- Free education and networking events
- Complimentary ASI speaker
- Free meeting rooms
- Free hotel rooms for your group

## Let the *ASI Show* team create a customized show package for your sales group.

Call today to find out how the *ASI Show* can assist you in building a program to meet your needs. Keep your sales team motivated and energized by bringing them together at an *ASI Show*.

Contact Rafael Dosman at 800-546-3300 ext. 3564, via email at [rdosman@asicentral.com](mailto:rdosman@asicentral.com) or visit [www.asishow.com](http://www.asishow.com) for more information.

**ASI!**  
**SHOW™**

AS-11051

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**2016 Shows:**

**ASI Show Chicago**

McCormick Place  
July 12-14, 2016  
(Tuesday-Thursday)

**2017 Shows:**

**ASI Show Orlando**

Orange County  
Convention Center  
January 18-20, 2017  
(Wednesday-Friday)

**ASI Show Dallas**

Kay Bailey Hutchison  
Convention Center  
February 1-3, 2017  
(Wednesday-Friday)

# It's all about YOUR team!

Give your sales reps the tools they need for their best year ever with a group package at the *ASI Show*! You'll maximize the time your team spends together and cut costs. We'll build a program around your needs, so everyone you bring will be treated like a VIP. As a member, you are already eligible to attend the *ASI Show* for free. Make it a team event and enjoy free hotel rooms and meeting space. (See a complete list of savings on next page.)

**Innovative Ad Specialty Products**

Featuring a one show/one exhibit hall format, your sales team will benefit from discussing their clients' needs with the industry's leading ad specialty suppliers. Thousands of unique promotional products will be on display over a two-day exhibit schedule.

**Brainstorming and Strategizing**

Your sales representatives will be able to choose from dozens of timely, cutting-edge education sessions. Featuring topics for every level of experience, as well as job function, your team will leave with an action plan for greater sales. Additionally, as part of your customized group package, we can create a training program just for you led by an ASI speaker.

**Networking and Relationship Building**

With 24/7 networking opportunities, your salespeople will enjoy mingling and discussing industry news with other ad specialty professionals while strengthening relationships with their colleagues.

Let the *ASI Show* create a customized group package for you. Whether it is an intimate management meeting, a regional networking event or an annual convention and vendor fair, we'll provide free concierge service in the creation and orchestration of your gathering.

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# Group Savings at the ASI Show!

Number of Attendees	Free Hotel Room Per Person (For first night of exhibits, terms apply*)	Travel Reimbursement	Half-Priced Gala Tickets	Early Seating at Keynotes	Pre-Reserved Hotel Block at an Official ASI Show Hotel	Free Meeting Space	Complimentary ASI Speaker	Discounted AV	Free ASI Hosted Breakfast or Lunch	GROUP SAVINGS
6-9	✓	\$25 reimbursement per day — up to \$50. (This would be instead of a free hotel room.)								Up to \$1,500
10-19	✓	\$25 reimbursement per day — up to \$50. (This would be instead of a free hotel room.)	✓							Up to \$4,000
20-50	✓	\$25 reimbursement per day — up to \$50. (This would be instead of a free hotel room.)	✓	✓	✓	✓	✓	✓		Up to \$15,000
50+	✓	\$25 reimbursement per day — up to \$50. (This would be instead of a free hotel room.)	✓	✓	✓	✓	✓	✓	✓	Up to \$100,000

Would you like your own company branded meeting room compliments of the *ASI Show*? We are here to make YOU and YOUR team more successful! Let us customize a package that meets YOUR sales meeting needs. Call Rafael Dosman at 800-546-3300 ext. 3564.



Note: The list above is in addition to standard membership benefits. These benefits are only available to ASI members. Review Terms and Conditions online at [www.asishow.com](http://www.asishow.com). \*NEW for 2016 — 100% reimbursement based on double occupancy OR 50% reimbursement based on single occupancy.