

Lead Management Services

Lead Retrieval Unit Descriptions

All device options provide leads on a cloud server with a secure personalized exhibitor portal for lead follow-up and download. Leads can be downloaded in Excel or tab delimited file as many times as you want by anyone with the login information. Leads will be available on the cloud for 90 days after the event.



ExpoSmart is a lead retrieval app for your phone; it is compatible with Android and iOS smart phones. By scanning the QR code on the attendee badge you can quickly capture leads without the need to rent hardware. With ExpoSmart basic qualifiers are included and you can add notes to each lead. Leads are uploaded to the cloud in real time for immediate access. With the ExpoSmart application on your own smartphone you can extend the opportunities to capture leads, you do not have to be in your booth to scan a badge anymore. Perfect for social functions, networking lounges etc.



ExpoAccess is a lead retrieval device which includes a high speed pistol grip scanner linked to a Blackberry smart phone via Bluetooth. By scanning the QR code on the attendee badge you can quickly capture leads. With ExpoAccess basic qualifiers are included and you can add notes to each lead. Leads are automatically uploaded to the cloud in real time for immediate access.



The ExpoScan is a compact, mobile integrated badge reader with internal memory that does not require an electrical hookup. The ExpoScan makes it easy to collect your leads with only 4 seconds to scan a badge. ExpoScan stores each lead in its memory and these leads are then made available on a secure password protected web site. At the end of the show just drop off the ExpoScan unit and the data will be immediately uploaded to your secure web site. No waiting for your data on-site or having the possibility of your leads getting lost.

The **Standard Qualify Option** allows easy selection of qualifying criteria for each lead. The qualifications include 5 YES or NO questions - Send Information - Add to Mailing List – Decision Maker - Have Rep Call - Ready to Purchase. Selections are made by scrolling and clicking directly on the lead retrieval unit.

The **Custom Qualify Option** allows easy selection of qualifying criteria for each lead by scanning customized bar codes. The custom qualify option allows up to 30 customized qualification questions with 10 answers each.

FOR MORE INFORMATION

Call our RCS Exhibitor Services Desk at 805-654-0171
email: exhibitorserv@rcsreg.com

ITEM	UNIT PRICE	QUANTITY	TOTAL
SMART PHONE APPLICATION:			
	Early Bird Thru 12/19	On-Site 12/20-1/6	(Prices quoted in U.S. dollars only)
<input type="checkbox"/> ExpoSmart - Single Phone Access	\$ 165.00	X _____	= \$ _____
<input type="checkbox"/> ExpoSmart+ - Up to 5 Phone Access (Compatible with Blackberry 6.0, Android, and iPhone with autofocus camera)	\$ 340.00	X _____	= \$ _____
HAND HELD UNITS:			
<input type="checkbox"/> ExpoAccess - Real time leads (Includes real time leads online - no download required)	\$ 225.00	X _____	= \$ _____
Upgrade ExpoAccess to standard qualify mode	\$ 30.00	X _____	= \$ _____
<input type="checkbox"/> ExpoScan - Includes 5 standard qualifiers (Data is available online after the event)	\$ 280.00	X _____	= \$ _____
OPTIONAL SERVICES:			
<input type="checkbox"/> Custom qualify mode	\$ 50.00	X _____	= \$ _____
<input type="checkbox"/> ExpoAction email	\$ 75.00	X _____	= \$ _____
<input type="checkbox"/> Delivery & pick-up (Please provide an on-site mobile phone number below to schedule your delivery)	\$ 125.00	X _____	= \$ _____
		Processing Fee	\$ 10.00
	Avoid processing fee and order online		
	TOTAL		\$ _____

CONTACT INFORMATION	
Name _____	Booth # _____
Company _____	Mobile Phone _____
Address _____	ASI # _____
City, ST, Zip _____	email _____ (email receipt will be sent once order is processed)
Country _____	email _____ (email confirmation will be sent once order is processed)

ORDER ONLINE FOR SECURE INSTANT PROCESSING OF YOUR ORDER

www.rcsreg.com/leads/asifl2016

PAYMENT:	
- a confirmation will be sent when order is processed if email provided -	
Credit Card - For security reasons it is recommended that orders be processed online, or you can fax this form to 805-477-0592 then call 805-654-0171 to complete payment, a \$10.00 service charge will apply for all faxed/mailed/emailed orders.	
Check (US funds drawn on a US bank) - Make payable to REGISTRATION CONTROL SYSTEMS	
Mail completed form with check to: EXHIBITOR SERVICES DESK REGISTRATION CONTROL SYSTEMS 1833 Portola Rd., Suite C Ventura, CA 93003	Phone: 805-654-0171 email: exhibitorserv@rcsreg.com Orders must be pre-paid. No purchase orders will be accepted.

To ensure availability, order early.
No refunds for advance orders or units not utilized onsite. Refunds are not issued for unreported defects.
Please return units within one hour of the close of the event.
Non-returned units recovered by RCS will be charged a full delivery charge.
Lost or damaged units will be charged a replacement fee of \$1,800.00.
Any leads or contact information You obtain from exhibiting at an ASI Show or ASI activity cannot be provided to or used by or for a competitor of ASI or the ASI Show.

I agree to the above terms and conditions _____
(signature required for faxed or mailed in orders)

PLEASE RETAIN A COPY FOR YOUR RECORDS