



Creating Connections. Inspiring Creativity.

# KEYNOTE SPONSORSHIP

# 2017

## Get Noticed in 2017!

There is no better way to increase your show profile than by associating your company name with one or more of the amazing Keynote speakers we're featuring in 2017. In fact, research shows that event sponsors receive 56% more leads than other exhibitors — that's an amazing return on investment!

Align your company with high-profile Keynote events such as...



### CHICAGO | July 13

**Daymond John**  
Shark Tank Co-Host

Get the biggest bang from your trade show investment when you sponsor an *ASI Show* high-profile Keynote. The branding exposure you'll benefit from is unbeatable. In fact, *ASI Show* sponsors receive 56% more show leads. Distributors cannot wait to stop by sponsors' booths to say "thank you."

As a Keynote sponsor, you will receive high-impact and high-visibility. You will also be:

- Your full-color logo featured on the *ASI Show* Directory's Official Show Sponsors page and on the *ASI Show* mobile application
- A high-profile listing in the *ASI Show* Directory with a special "Official Sponsor" logo (in the exhibitor listings section)
- Your full-color logo included on the *ASI Show* Sponsors Board in the busy Registration area of the show plus, an electronic ad on sponsor board & show entrance units
- A distinctive 4' x 8' banner hanging above your booth
- The opportunity to distribute product samples and catalogs to event attendees
- Your name and full-color logo on the *ASI Show* Website's page dedicated to your sponsored event
- Recognized as a Keynote sponsor with a 4x8 banner hanging over your booth
- Your full-color logo on the *ASI Show* Website's Official Show Sponsors page
- Your full-color logo featured on signage at the event and on the podium and big screen at the front of the room (if applicable to room set up)
- A 30-second video/showmercial

**YES, I want to become an *ASI Show* Keynote Sponsor!**

### ***ASI Show* High-Profile Keynote Sponsorship Opportunities**

\_\_\_ *ASI Show*® Chicago: Daymond John..... \$5,000  
 \_\_\_ Keynote Morning Coffee Pre-Show..... \$2,000

**TOTAL:** \_\_\_\_\_

Please use the credit card that *ASI Show* has on file.       Please contact me about using a credit card.

Company Name: \_\_\_\_\_ asi/ \_\_\_\_\_

Your Name: \_\_\_\_\_ Title: \_\_\_\_\_

Business Phone: \_\_\_\_\_ Business Fax: \_\_\_\_\_

Email: \_\_\_\_\_



Fax this form to 866-709-6740.

For more information, call your *ASI Show* account manager at 800-546-3300 or visit [www.asishow.com](http://www.asishow.com).