

# 2017 ASI SHOW™ EVENTS

ASI  
ROADSHOW™

ASI  
Canada  
Seminars

ASI  
SHOW™

asi  
engage

fASIlitate™  
Connect for Success

Trade shows and live events are a cost-effective and time-efficient way to grow your promotional products business. Nothing replaces the value of face-to-face conversations and seeing products up close and in person. The personal connections you make will last a lifetime.

## **ASI SHOW – Creating Connections. Inspiring Creativity. Multi-day trade shows including education & exhibits.**

January 18-20	ASI Show® Orlando	Orange County Convention Center, North Building
February 1-3	ASI Show® Dallas	Kay Bailey Hutchison Convention Center, Halls E & F
July 11-13	ASI Show® Chicago	McCormick Place, North Building, Halls B1 & B2

## **FASILITATE – Hosted buyer event connecting top suppliers with million-dollar distributors.**

March 13-16	Denver, CO	The Ritz-Carlton Denver
May 1-4	Seattle, WA	Fairmont Olympic Hotel
June 19-22	Chicago, IL	Omni Chicago Hotel
July 31-August 3	Hollywood, FL	Diplomat Resort & Spa
August 21-24	Washington, DC	Park Hyatt Washington

## **ASI ROADSHOW – “The Super Sales Call” – traveling show visiting 34 cities in the U.S.**

February 6-10	Pacific	Seattle, Portland, Sacramento, San Francisco, San Jose
February 20-23	Northeast	Boston, Stamford, NYC, Saddle Brook
February 27-March 2	Mid-Atlantic	Philadelphia, Baltimore, Washington, D.C., Richmond
March 13-15	Southern California	Van Nuys, Newport Beach, San Diego
April 3-6	Central Midwest	Minneapolis, Des Moines, Kansas City, St. Louis
April 24-26	Great Lakes	Buffalo, Pittsburgh, Cleveland
May 1-4	Midwest East	Detroit, Indianapolis, Columbus, Cincinnati
June 12-15	Great West	Salt Lake City, Denver, Travel Day, Phoenix
September 11-14	Southeast	Raleigh, Charlotte, Atlanta, Nashville

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**For complete details visit [www.asishow.com](http://www.asishow.com).**