# Meet the Show Operations Team

These ASI Show team members are the people you can turn to for support while at the ASI Show. They're here to help, and they're working hard to make your event as worthwhile as possible. Turn to them for questions, and make sure you say hi when you see them walking the show floor!



### KAREN CALLOW

Director of Business Operations

Karen manages the work of our operations team and focuses on resource allocation, processes and efficiency, all so that our members have the best and

most valuable experience possible. In Karen's spare time, she enjoys traveling, even if it's just to explore a local neighborhood, golfing and is always up for experiencing new cuisines.



## SHAUNA GALLAGHER

Senior Operations Manager

Shauna joined ASI Show in February of 2015. She brings with her 4 years of experience in event planning and 3 years in PR/marketing. When she isn't helping

run our events, she enjoys touring the city to try new restaurants, spending time with her husband and decorating their new house.



#### **KAREN WYNNE**

Advertising/Operations Coordinator

Since Karen joined the ASI Show she has taken care of all the show logistics as well as sponsors to ensure that our clients have a great experience. In her spare

time, she loves to do home repairs and enjoys spending time with her family and especially her 2 grandchildren.



# SUE LONG

Registration Manager

Sue manages the Registration Area at the shows and is an integral part of making sure our guests have a great experience. Sue enjoys taking walks, reading and crafting.



## **CARA TARRICONE**

**Operations Manager** 

Cara is one of our operations managers at *ASI Show* and is responsible for catering and meeting room logistics on the show floor. In her spare time,

Cara enjoys attending live concerts, trying out new restaurants, traveling and visiting family in New York.



## **KERRY BODERMAN**

**Education Manager** 

Kerry has worked for ASI for 9 years, and has been with *ASI Show* for 6 years. Her focus at the shows is our live education program. Her hobbies include bird

watching, reading and scuba diving.



## **JENIFER STEWARD**

Travel Coordinator

Jenifer helps manage the three *ASI Shows* and fASIlitate events by arranging flights, lodging and ground transportation for staff and all show attendees. In her free

time, Jenifer enjoys spending time with family and watching and attending sporting events.



#### **CARMELITA DONNELLY**

Product Showcase Coordinator

Carmelita has recently joined ASI Show in March 2016, transitioning from ASI. At the shows, she is responsible for managing all aspects of the Product

Showcase. In her spare time, she enjoys spending time with her daughters, studying archaeology and trying to learn Italian.

Need assistance? Please contact show management at 215-378-2736.

