



Welcome ASI Exhibitor!

On behalf of the entire *ASI Show* community, we welcome you to *ASI Show Dallas 2017*! We are excited that you will be joining us. This interactive version of your exhibitor service kit is easy to navigate. Please take a moment to familiarize yourself with its contents. Doing so can save you time and money.

To receive the best value, please make your Dallas housing arrangements now at the official *ASI Show* housing website: [Click here to Book Room](#)

Booking your hotel through our official travel partner Wyndham Jade will ensure that your reservation is guaranteed at the low ASI rate. We have a room reserved for you!

If any of the *ASI Show* team can assist you in preparing for this event, please feel free to call or e-mail us at [asishow@asicentral.com](mailto:asishow@asicentral.com) or 800-546-3300.

We want this to be a fantastic event for you and are committed to doing whatever it takes to help you achieve that goal. We look forward to welcoming you in Dallas!

Sincerely,

A handwritten signature in blue ink that reads "Beth Gordon".

Beth Gordon  
Director of Sales