

## **SHOW DIRECTORY ADVERTISING**

## Increase Your Exposure in the ASI Show Directory and Receive 31% More Leads!

Attendees refer to the Show Directory non-stop as they navigate the show floor, and continue to use it as a business reference long after the show is over. All exhibitors are listed within the ASI Show Directory for free.

As an ASI Show exhibitor, you receive a free standard listing in the Show Directory, but for as little as \$249 you can boost your visibility and get 31% more leads. Choose from numerous affordable options.



Please complete this form, and send with payment right away for the most exposure! Orders will not be processed without payment. All prices are net. All payments must be made in U.S. dollars only.

## YES, I want to advertise in the ASI Show Directory at ASI Show® Chicago!

☐ Sticker		\$4,000
☐ Belly Band*		\$4,000
☐ Back cover*		\$2,499
☐ Inside front cover*		\$2,200
☐ Inside back cover*		\$1,900
☐ 2-page spread*		\$1,750
☐ Full page near listing*		\$1,299
☐ Half page near listing		\$699
☐ High Profile listing with 4C logo		\$249
Please Note: All prices reflect fou	ur-color ads. *Includes a FREE High Profile Listing with four co	olor logo.
TOTAL:		
lacksquare Please use the credit card that $A$	ASI Show has on file.	
Please contact me about using a	a credit card.	
Company Name:	asi/	
Your Name:	Title:	
Business Phone:	Business Fax:	
Email:		

