

Meet the Show Operations Team

These *ASI Show* team members are the people you can turn to for support while at the *ASI Show*. They're here to help, and they're working hard to make your event as worthwhile as possible. Turn to them for questions, and make sure you say hi when you see them walking the show floor!



KAREN CALLOW

Director of Business Operation

Karen manages the work of our operations team and focuses on resource allocation, processes and efficiency, all so that our members have the best and most valuable experience possible. In Karen's spare time, she enjoys traveling, even if it's just to explore a local neighborhood, golfing and is always up for experiencing new cuisines.



ADHAM FALTAS

Assistant Director of Operations

Adham is new to *ASI Show* and brings with him more than 26 years of proven experience in the hospitality, trade show and event planning industry. In his spare time, Adham enjoys sky diving, boating and fishing. He's also recently started taking lessons in glider piloting.



SHAUNA GALLAGHER

Senior Operations Manager

Shauna joined *ASI Show* in February of 2015. Her focus is managing fASllitate events and supporting her team at the *ASI Shows*. When she isn't helping run our events, she enjoys traveling, trying new restaurants and spending time with her husband and new daughter.



KAREN WYNNE

Advertising/Operations Coordinator

Since Karen joined the *ASI Show* she has taken care of all the show logistics as well as sponsors to ensure that our clients have a great experience. In her spare time, she loves to do home repairs and enjoys spending time with her family, especially her 2 grandchildren.



SUE LONG

Registration Manager

Sue manages the Registration Area at the shows and is an integral part of making sure our guests have a great experience. Sue enjoys taking walks, reading and crafting.



CARA TARRICONE

Senior Operations Manager

Cara is one of our Senior Operations Managers at *ASI Show* and is responsible for meeting room logistics, catering, and show management for our trade shows. In her spare time, Cara enjoys attending live concerts, trying out new restaurants and visiting family in New York.



KERRY BODERMAN

Education Manager

Kerry manages the live education program at the shows, in addition to the *ASI Certification Program* and website (www.ASIuniversity.com). In her free time, she enjoys bird watching, reading and scuba diving.



JENIFER STEWARD

Travel Coordinator

Jenifer helps manage the three *ASI Shows* and fASllitate events by arranging flights, lodging and ground transportation for staff and all show attendees. In her free time, Jenifer enjoys spending time with family and watching and attending sporting events.



CARMELITA DONNELLY

Product Showcase Coordinator

Carmelita has recently joined *ASI Show* in March 2016, transitioning from *ASI*. At the shows, she is responsible for managing all aspects of the Product Showcase. In her spare time, she enjoys spending time with her daughters, studying archaeology and trying to learn Italian.

Need assistance? Please contact show management at 215-378-2736.