

## Lead Management Services

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### Lead Retrieval Descriptions

All device options provide leads on a cloud server with a secure personalized exhibitor portal for lead follow-up and download. Leads can be downloaded in Excel or tab delimited file as many times as you want by anyone with the login information. Leads will be available on the cloud server for up to 3 months after the event.

#### YOUR DEVICE

The ExpoSmart lead retrieval app for your phone; it is compatible with Android and iOS smart phones. By scanning the QR code on the attendee badge you can quickly capture leads without the need to rent hardware. With ExpoSmart, qualifiers are optional and you can add notes to each lead. Leads are uploaded to the cloud in real time for immediate access. With the ExpoSmart application on your own smartphone you can extend the opportunities to capture leads, you do not have to be in your booth to scan a badge anymore. Perfect for social functions, networking lounges etc.

#### OUR DEVICE

Android phone loaded with the ExpoSmart lead retrieval app, perfect for those that don't want to use their own device. By scanning the QR code on the attendee badge you can quickly capture leads and add notes. Leads are uploaded to the cloud at the end of the event once the unit is returned. Add on options are available to enhance device capabilities.

### Upgrade/Add On Options to Devices:

**ExpoAction:** Automatically send a simple text based email to the attendees that you have scanned thanking them for visiting your booth. emails will be sent immediately as you scan the badge.

#### BELOW OPTIONS ONLY AVAILABLE WITH OUR DEVICE

**High Speed Pistol Grip Scanner:** Linked to smart phone via Bluetooth. Instantly capture leads with this high speed scanner by rapidly scanning the QR code on the attendee badge. Capable of scanning 50 leads per minute.

**Custom Qualifiers:** Company specific questions can be added to each lead for enhanced follow up. Up to 20 questions with 20 answers each can be included. By going to your personnel [rcsreg.com/myleads](http://rcsreg.com/myleads) portal you can easily enter your questions/answers that will automatically appear on your lead retrieval device or smart phone.

**Real-Time Leads:** Leads are automatically uploaded to the cloud in real time for immediate access. Follow-up with those valuable leads instantly or send portal login back to main office for follow-up.

**Delivery and Pick-Up:** We will deliver and pick up the unit in your booth. No need to go back to the desk and wait in line.

For Additional Information and to Save Order Online Now: [www.rcsreg.com/leads/asifl2018](http://www.rcsreg.com/leads/asifl2018)



## Lead Retrieval Order Form

ITEM	UNIT PRICE	QUANTITY	TOTAL
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**STEP 1**

**EXPOSMART LEAD RETRIEVAL SMART PHONE APPLICATION:**

Advance  
Thru 12/15

On-Site  
12/16-1/4

(Prices quoted in U.S. dollars only)

**Your Device**

- ExpoSmart App** - Single Device \$ 185.00 \$ 325.00 X \_\_\_\_\_ = \$ \_\_\_\_\_
- ExpoSmart App** - Up to 5 Devices \$ 365.00 \$ 475.00 X \_\_\_\_\_ = \$ \_\_\_\_\_  
(Compatible with Android and iPhone)



**Our Device**

- Android Phone** - loaded with ExpoSmart app \$ 250.00 \$ 375.00 X \_\_\_\_\_ = \$ \_\_\_\_\_

**STEP 2**

**OPTIONAL SERVICES:**

Above app or device must be selected prior to choosing optional services

- ExpoAction email** \$ 250.00 \$ 325.00 X \_\_\_\_\_ = \$ \_\_\_\_\_  
(Available for all devices)
- Our Device**
- High Speed Scanner** \$ 75.00 \$ 100.00 X \_\_\_\_\_ = \$ \_\_\_\_\_
- Custom Qualifier Questions** \$ 125.00 \$ 165.00 X \_\_\_\_\_ = \$ \_\_\_\_\_
- Real-Time Leads** \$ 50.00 \$ 65.00 X \_\_\_\_\_ = \$ \_\_\_\_\_
- Delivery & pick-up**  \$ 150.00 X \_\_\_\_\_ = \$ \_\_\_\_\_  
(Please provide an on-site mobile phone number below to schedule your delivery)

Processing Fee \$ 10.00

**ORDER ONLINE FOR SECURE INSTANT PROCESSING OF YOUR ORDER**

**TOTAL** \$ \_\_\_\_\_

[www.rcsreg.com/leads/asifl2018](http://www.rcsreg.com/leads/asifl2018)

**STEP 3**

**CONTACT INFORMATION**

Name \_\_\_\_\_ Booth # \_\_\_\_\_  
 Company \_\_\_\_\_ Mobile Phone \_\_\_\_\_  
 Address \_\_\_\_\_ email \_\_\_\_\_  
 City, ST, Zip \_\_\_\_\_ (email receipt will be sent once order is processed)  
 Country \_\_\_\_\_ email \_\_\_\_\_  
 (email confirmation will be sent once order is processed)

**PAYMENT:**

- a confirmation will be sent when order is processed if email provided -

**Credit Card** - Orders must be processed online or sign and fax this form to 805-477-0592 , then call 805-654-0171 to complete your payment

**Check** (US funds drawn on a US bank) - Make payable to **REGISTRATION CONTROL SYSTEMS**

Mail completed form with check to:  
 EXHIBITOR SERVICES DESK  
 REGISTRATION CONTROL SYSTEMS  
 1833 Portola Rd., Suite D  
 Ventura, CA 93003

Phone: 805-654-0171  
 email: [exhibitorserv@rcsreg.com](mailto:exhibitorserv@rcsreg.com)

**Orders must be pre-paid.**  
**No purchase orders will be accepted.**

To ensure availability, order early.  
 No refunds for advance orders or units not utilized onsite. Refunds are not issued for unreported defects.  
 Please return units within one hour of the close of the event.  
 Non-returned units recovered by RCS will be charged a full delivery charge.  
 Lost or damaged units will be charged a replacement fee of \$1,800.00.

I agree to the above terms and conditions \_\_\_\_\_  
 (signature required for faxed or mailed in orders)

**PLEASE RETAIN A COPY FOR YOUR RECORDS**