

Meet the Show Operations Team

These *ASI Show* team members are the people you can turn to for support while at the *ASI Show*. They're here to help, and they're working hard to make your event as worthwhile as possible. Turn to them for questions, and make sure you say hi when you see them walking the show floor!



KAREN CALLOW

Director of Business Operation

Karen manages the work of our operations team and focuses on resource allocation, processes and efficiency, all so that our members have the best and most valuable experience possible. In Karen's spare time, she enjoys traveling, even if it's just to explore a local neighborhood, golfing and is always up for experiencing new cuisines.



SUE LONG

Registration Manager

Sue manages the Registration Area at the shows and is an integral part of making sure our guests have a great experience. Sue enjoys taking walks, reading and crafting.



ADHAM FALTAS

Assistant Director of Operations

Adham is new to *ASI Show* and brings with him more than 26 years of proven experience in the hospitality, trade show and event planning industry. In his spare time, Adham enjoys sky diving, boating and fishing. He's also recently started taking lessons in glider piloting.



KERRY BODERMAN

Education Director

Kerry manages the live education program at the shows, in addition to the *ASI Certification Program* and website (www.ASIuniversity.com). In her free time, she enjoys bird watching, reading and scuba diving.



KATIE HABEREK

Operations Manager

Katie recently joined the *ASI Show* team in January 2018 and brings over 5 years of experience in event planning. Her primary focus is managing events outside of the tradeshow floor. When she isn't event planning with *ASI Show*, she enjoys rehabbing furniture with her husband, working as a special effects make-up artist and spending quality time with family.



JENIFER STEWARD

Travel Coordinator

Jenifer helps manage the three *ASI Shows* and facilitate events by arranging flights, lodging and ground transportation for staff and all show attendees. In her free time, Jenifer enjoys spending time with family and watching and attending sporting events.



KAREN WYNNE

Advertising/Operations Coordinator

Since Karen joined the *ASI Show* she has taken care of all the show logistics as well as sponsors to ensure that our clients have a great experience. In her spare time, she loves to do home repairs and enjoys spending time with her family, especially her 2 grandchildren.



CARMELITA DONNELLY

Product Showcase Coordinator

Carmelita has been with *ASI Show* since 2016, and is responsible for managing all aspects of The Product Showcase. In her spare time, she enjoys her grandson, traveling with her family, and studying archaeology and Italian.

Need assistance? Please contact show management at 215-378-2736.