





Lead Management Services

Lead Retrieval Descriptions

All device options provide leads on a cloud server with a secure personalized exhibitor portal for lead follow-up and download. Leads can be downloaded in Excel or tab delimited file as many times as you want by anyone with the login information. Leads will be available on the cloud server for up to 3 months after the event.

YOUR DEVICE

The ExpoSmart lead retrieval app for your phone; it is compatible with Android and iOS smart phones. By scanning the barcode on the attendee badge you can quickly capture leads without the need to rent hardware. With ExpoSmart, qualifiers are optional and you can add notes to each lead. Leads are uploaded to the cloud in real time for immediate access. With the ExpoSmart application on your own smartphone you can extend the opportunities to capture leads, you do not have to be in your booth to scan a badge anymore. Perfect for social functions, networking lounges etc.

OUR DEVICE

Android phone loaded with the ExpoSmart lead retrieval app, perfect for those that don't want to use their own device. By scanning the barcode on the attendee badge you can quickly capture leads and add notes. Leads are uploaded to the cloud at the end of the event once the unit is returned. Add on options are available to enhance device capabilities.

Upgrade/Add On Options to Devices:

ExpoAction: Automatically send a simple text based email to the attendees that you have scanned thanking them for visiting your booth. emails will be sent immediately as you scan the badge.

BELOW OPTIONS ONLY AVAILABLE WITH OUR DEVICE

High Speed Pistol Grip Scanner: Linked to tablet or smart phone via Bluetooth. Instantly capture leads with this high speed scanner by rapidly scanning the barcode on the attendee badge. Capable of scanning 50 leads per minute.

Custom Qualifiers: Company specific questions can be added to each lead for enhanced follow up. Up to 20 questions with 20 answers each can be included. By going to your personnel rcsreg.com/myleads portal you can easily enter your questions/answers that will automatically appear on your lead retrieval device or smart phone.

Delivery and Pick-Up: We will deliver and pick up the unit in your booth. No need to go back to the desk and wait in line.







Lead Retrieval Order Form

ITEM		UNI	T PRICE		QUANTITY	TOTAL
TEP 1	EXPOSMART LEAD RETRIEVAL SMART PHONE APPLICATION:		Advance Thru 1/18	On-Site 1/19-2/6	(Prices quoted in U.S	S. dollars only)
	Your Device					
	ExpoSmart App - Single Device	\$	185.00	\$ 325.00	X=	\$
	ExpoSmart App - Up to 5 Devices (Compatible with Android and iPhone)	\$	365.00	\$ 475.00	X=	\$
S	Our Device					
	Android Phone - loaded with ExpoSmart app	\$	250.00	\$ 375.00	X=	\$
	OPTIONAL SERVICES: Above app or dev	vice must be selected pri	or to choosing	g optional servi	ices	
8	ExpoAction email (Available for all devices)	\$	250.00	\$ 325.00	X=	\$
<u>_</u>	Our Device					
Ш	High Speed Scanner *must order phone above	\$	75.00	\$ 100.00	X=	\$
EP 3 SI	Custom Qualifier Questions	\$	125.00	\$ 165.00	X=	\$
	Delivery & pick-up (Please provide an on-site mobile phone number below to so your delivery)	chedule		\$ 150.00	X=	\$
	www.rcsreg.com/leads/asitx2019 contact information					
	Name_	Bo	oth #			
	Company		bile Phone			
	Address					
	City, ST, Zip	em		e sent once order	r is processed)	
			email			
F	(email confirmation will be sent once order is processed)					
S	PAYMENT:					
	- a confirmation will be sent when order is processed if email provided -					
	Credit Card - Orders must be processed online or sign and fax this form to 805-477-0592, then call 805-654-0171 to complete your payment					
	Check (US funds drawn on a US bank) - Make payable to REGISTRATION CONTROL SYSTEMS Mail completed form with check to:					
	EXHIBITOR SERVICES DESK	Phone: 805-654-0				
	REGISTRATION CONTROL SYSTEMS 1833 Portola Rd., Suite D email: exhibitorse Orders must be					
	Ventura, CA 93003	No purchase orders	- -			
	To ensure availability, order early. No refunds for advance orders or units not utilized onsite. Refunds are not issued for unreported defects.					

I agree to the above terms and conditions _

Non-returned units recovered by RCS will be charged a full delivery charge. Lost or damaged units will be charged a replacement fee of \$1,800.00.

(signature required for faxed or mailed in orders)