

JOIN US AND BE INSPIRED AT



EXHIBITS: July 10-11, 2019 | EDUCATION: July 9, 2019
LOCATION: McCormick Place, North Building, Halls B1 & B2

GET MOTIVATED

over breakfast with Boston
Marathon bombing survivor
Heather Abbott



BE INSPIRED

as keynoter Luke Williams
shares how to overcome
obstacles and thrive
during times of change



FIND NEW PRODUCTS

in the exhibit hall to prepare for
the back to school and holiday
sales seasons!



RAISE A GLASS

at the *ASI Show Bash*
at the IIO Godfrey



REGISTER FOR FREE BY JUNE 11

using promo code AS14344 at www.asishow.com

JOIN US IN CHICAGO



ASI is committed to providing the products, services and experiences that help you, our valued members, stay top of mind for your clients. Your success is our success. We've listened to your feedback and added new features to make *ASI Show Chicago*

THE must-attend mid-year event, and an ideal way to kick off the back-to-school and holiday seasons. Be prepared to make meaningful connections and feel inspired at *ASI Show*.

Did You Know...

- 96% of attendees report that live events are CRITICAL to product sourcing
- 94% of attendees successfully find new products to offer their clients
- 91% of attendees say they are more likely to present products seen at the show

NEW IN 2019:

- Each day the Fashion Zone features experts discussing the latest trends
- Inspiring Keynote presented by Luke Williams, an innovator who helps businesses stay relevant and ahead of the competition during challenging times
- New exhibitors, products and the *ASI Show* app with an interactive floorplan
- Dutch Treat dinner - dine with colleagues on July 9 at Kroll's South Loop and show your badge to save 20%

The whole *ASI Show* family and I look forward to hosting you in Chicago.

I'll see you in July,

A handwritten signature in black ink, appearing to read 'R. Ugianskis' followed by a stylized flourish.

Rita Ugianskis-Fishman
Sr. Vice President and
General Manager, *ASI Show*

YOUR SCHEDULE AT A GLANCE



EDUCATION DAY

TUESDAY, JULY 9

7:45 a.m.-5:30 p.m.	Registration Open
9:00 a.m.-9:45 a.m.	How to Get the Most Out of Your Trade Show Experience FREE to ASI Distributor Members
9:00 a.m.-12:50 p.m.	Factory Tour of Orbus FREE to ASI Distributor Members
10:00 a.m.-5:00 p.m.	Education Sessions FREE to ASI Distributor Members
1:00 p.m.-2:00 p.m.	Meet the Experts Lunch FREE or Ticketed option – ASI Distributor Members Only <i>(Seating is limited! First come, first served or you can buy a ticket in advance – NEW!)</i>
5:00 p.m.-6:00 p.m.	NEW Product Preview Reception FREE to ASI Distributor Members, Participating Suppliers and Speakers
6:30 p.m.	Dutch Treat Dinner at Kroll's South Loop <i>Dutch Treat = Pay Your Own Way</i>

EXHIBIT DAY ONE

WEDNESDAY, JULY 10

7:45 a.m.-5:00 p.m.	Registration Open
8:30 a.m.-9:45 a.m.	Motivational Breakfast with Heather Abbott Ticket Required
10:00 a.m.-5:00 p.m.	Exhibits Open FREE
11:00 a.m.-4:20 p.m.	Education Power Sessions FREE
3:00 p.m.-5:00 p.m.	Cocktail Reception & Raffle in the Corporate Gifts & Incentives Pavilion Cash Bar (Free drink tickets are available)
6:30 p.m.-9:30 p.m.	ASI Show Bash at the ILO Godfrey Ticket Required
6:30 p.m.	Counselor® Awards By Invitation Only

EXHIBIT DAY TWO

THURSDAY, JULY 11

7:15 a.m.-3:30 p.m.	Registration Open
7:30 a.m.-8:15 a.m.	BASI/MASI Breakfast By Invitation Only
8:30 a.m.-9:45 a.m.	Keynote with Luke Williams FREE (Early Admission and Meet & Greet Tickets are available)
10:00 a.m.-3:30 p.m.	Exhibits Open FREE
11:00 a.m.-2:20 p.m.	Education Power Sessions FREE
3:30 p.m.-4:00 p.m.	Closing Celebration and Passport Plus Drawing (at 3:45 p.m.) FREE

*Schedule is subject to change. Check the website for updates.

SPONSORS

PLATINUM SPONSORS



Bic Graphic,
asi/40480



Logo Mats, LLC,
asi/67849



Next Level Apparel,
asi/73867



The Magnet Group,
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ASSOCIATION SPONSORS



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Association of Chicago

For more information on sponsors, visit www.asishow.com/shows/2019/chicago/sponsors. Sponsor list as of 4/16/19.

Register for FREE by June 11 using promo code AS14344
at www.asishow.com or call a Registration Specialist: 800-546-3300

BE INSPIRED!



MOTIVATIONAL BREAKFAST WITH HEATHER ABBOTT

Paying It Forward: Finding the Purpose That Drives Your Life

Wednesday, July 10 | 8:30 a.m.-9:45 a.m. **Ticket Required***

Heather Abbott is a survivor of the 2013 Boston Marathon bombing and the founder of the Heather Abbott Foundation. You'll hear how on that devastating day, Abbott lost her left leg, but found true meaning like she'd never known before. Her amazing story of recovery and triumph over seemingly insurmountable obstacles will inspire you to discover the purpose that will guide your future, and help you positively impact the lives of countless others.

As a nationally-known motivational speaker, she reminds audiences of the power of positive thinking and the real impact that compassionate giving can have on the life of someone in need.

Contributing Sponsor: The Magnet Group, asi/68507



**Ticket includes a hot breakfast and the motivational keynote. Tickets are available for \$20 each until June 11, 2019, then increase to \$30 each from June 12, 2019 up until the day of the event.*

KEYNOTE WITH LUKE WILLIAMS

Disruptive Thinking: How to Spark Transformation in Your Business

Thursday, July 11 | 8:30 a.m.-9:45 a.m. **FREE**

Luke Williams is an expert on disruptive innovation and entrepreneurship.

Williams will demonstrate why your company needs to consistently make bold moves, even at the peak of your success. He'll share a new way of thinking that has the power to transform your business and help you stay ahead of the game.

He'll show you how to:

- > Keep your company relevant in challenging times
- > Stay ahead of the competition in the age of Amazon
- > Transform your business and thrive during change

**EARLY ADMISSION FOR \$29
AND MEET AND GREET TICKETS
(LIMITED AVAILABILITY)
FOR \$49 ARE AVAILABLE**

Contributing Sponsors:
Next Level Apparel, asi/73867, Terry Town, asi/90913,
The Magnet Group, asi/68507



TOURING, NETWORKING...



FACTORY TOUR OF ORBUS

Tuesday, July 9 | 9:00 a.m.-12:50 p.m.

FREE to ASI Distributor Members

Seats are limited. First come, first served.

On this guided tour, you'll learn about Orbus' portable displays, fabric structures, modular exhibits, custom exhibits and graphic operations, plus the free sales and marketing materials you can use as your own. See firsthand why Orbus is a 5-star supplier and the BEST in the business! All attendees will receive an Orbus reusable tote bag with samples, and be entered in a raffle for a prize!

MEET THE EXPERTS LUNCH

Tuesday, July 9 | 1:00 p.m.-2:00 p.m.

**FREE or Ticketed option –
ASI Distributor Members Only**

During this interactive event you'll enjoy a lively roundtable discussion with sponsoring suppliers and your distributor peers. You'll discuss relevant topics and industry trends while suppliers share their knowledge as subject-matter experts.

Want to secure your seat at this popular lunch event? Simply select the \$10 ticket option in registration and you are guaranteed a seat. Otherwise, you can still attend for FREE on a first-come, first-served basis.

**NOTE: PURCHASE YOUR \$10 TICKET EARLY
TO RESERVE YOUR SPOT. SPACE IS LIMITED.**

Participating Suppliers:

3M/Promotional Markets Dept., asi/91240

Aunt Beth's Cookie Keepers, asi/37465

Best Promotions USA, LLC, asi/40344

Custom Color Solutions, asi/47905

DEVARA, asi/49470

Faro USA, asi/53697

Fields Manufacturing, Inc., asi/54100

LarLu, asi/66390

Magnet America, asi/68519

Orbus Exhibit & Display Group, asi/75209

Riteline, asi/82498

Raining Rose, asi/80489

SanMar, asi/84863

Showdown Displays, asi/87188

Simba, asi/87296

Snugz/USA, Inc., asi/88060

X Marks the Putt, asi/45261

Visit the website to view the full list of participating suppliers:
<https://www.asishow.com/shows/2019/chicago/events/meet-the-experts-lunch/>



Register for FREE by June 11 using promo code AS14344

at www.asishow.com or call a Registration Specialist: 800-546-3300

...AND NEW PRODUCTS



NEW PRODUCT PREVIEW RECEPTION

Tuesday, July 9 | 5:00 p.m.-6:00 p.m.

**FREE to ASI Distributor Members,
Participating Suppliers and Speakers**

The night before the show floor opens, get a preview of NEW products (and ONLY new products) that suppliers will highlight in their booths on both exhibit days. Enjoy cocktails and snacks, mingle with suppliers and peers, and connect with Education Day speakers.

Participating Suppliers:

3M/Promotional Markets Dept., asi/91240

Acehigh Tech Corp, asi/30537

Alexa Springs, Inc., asi/34037

Alpi International LTD, asi/34415

Aunt Beth's Cookie Keepers, asi/37465

California Tattoos, asi/43530

Citadel Brands LLC, asi/45222

Formgraphics, asi/55100

Giftworks Premium, asi/56751

Goldstar, asi/73295

Greater China, asi/58135

iClick, Inc., asi/62124

Nucom/Burks Bay, asi/74600

Orrefors Kosta Boda, asi/75256

Payne Publishers, Inc., asi/76575

RiteLine LLC, asi/82498

Sagaform, asi/84538

SIMBA, asi/87296

Snugz/USA, Inc., asi/88060

Stuffed Tees, asi/79662

Totally Bamboo, asi/91565

Webb Company, asi/95838

X Marks the Putt, asi/45261

Visit the website to view the full list of

New Product Preview Exhibitors:

[www.asishow.com/shows/2019/chicago/events/
new-product-preview-reception/](http://www.asishow.com/shows/2019/chicago/events/new-product-preview-reception/)



NEW! DUTCH TREAT DINNER*

Tuesday, July 9 | 6:30 p.m.

Location: Kroll's South Loop, 1736 S. Michigan Avenue, Chicago, IL

Dine and network with your colleagues and show your badge to save 20% off your dinner. (Not valid with any other discounts).

HOW TO PARTICIPATE:

1. Go to the restaurant alone or with colleagues
2. Show your badge and tell the host/hostess you're with ASI Show
3. Dine with other ASI Show distributor and supplier attendees
4. *Each diner pays their own tab and saves 20% off by showing their ASI Show badge

*This dinner is not hosted by ASI Show and will be first come, first served. Seating is subject to availability. Dutch treat = pay your own way.

SEE CHICAGO FROM THE ROOFTOP



ASI SHOW BASH AT THE IIO GODFREY

Wednesday, July 10 | 6:30 p.m.-9:30 p.m.

Ticket Required*

Join us at the IIO Godfrey, Chicago's largest indoor-outdoor rooftop lounge at The Godfrey Hotel Chicago offering a state-of-the-art retractable roof, allowing the outdoor space to evoke a unique in-is-out and out-is-in vibe. Revel in the night, rain or shine, with other *ASI Show* attendees and exhibitors and discover your element in the rooftop bar at IIO Godfrey.



Your ticket to the IIO Godfrey gives you access to:

- > An open bar
- > Reception stations and hors d'oeuvres
- > Breathtaking views of the city
- > An amazing atmosphere for networking

Dress Code: Upscale casual attire

Event will be held rain or shine.

ASI distributor and decorator member companies can order tickets to the *ASI Show Bash* for \$55 each until June 11, 2019 (a \$120 value per ticket). Price increases to \$75 from June 12-July 8. Tickets on site will be \$95 each.

* No one under 21 years of age allowed.

Contributing Sponsors:

ALightPromos, asi/34194

Logo Mats, LLC, asi/67849

Max Apparel USA, LLC, asi/69706

Next Level Apparel, asi/73867



Register for FREE by June 11 using promo code AS14344

at www.asishow.com or call a Registration Specialist: 800-546-3300

ON THE SHOW FLOOR



CORPORATE GIFTS & INCENTIVES PAVILION

Corporate gifts and incentive programs have become increasingly popular in corporate America. Incentive Marketing Association (IMA)/Incentive Manufacturers and Representative Alliance (IMRA) and *ASI Show* have developed a strong partnership that brings both education and a dedicated Pavilion on the show floor to the *ASI Show* Chicago.

Join us for a cocktail reception and raffle from 3:00 p.m.-5:00 p.m. on July 10. Attend classes in the Corporate Gifts & Incentives track on July 9 to receive free drink tickets (available while supplies last).

FASHION ZONE

The Fashion Zone offers the opportunity to view mannequins dressed in the newest styles, providing the perfect platform to visualize fit, touch fabrics, appreciate color and recognize quality construction details.

New this year: Experts from Marine Layer, Equipment Zone, ASI and more lead 30-minute discussions on the latest trends in wearables!

POWER SESSIONS

With education conveniently located on the show floor, you can stay fresh in the industry and on top of what's trending. Increase your know-how with additional education on both exhibit days focusing on topics like top Twitter tips, managing a customer service crisis, and five secrets to developing your creativity.

View the complete list of Power Sessions on page 14.



ASI EDUCATION TRACKS

Education and knowledge are key factors to your professional success. At each show, we provide you with educational training to keep you “in the know” and on the cutting edge of industry trends.

Visit ASIShow.com/ChicagoEducation to see the complete description for each Chicago education course.

EDUCATION TRACKS

BEGINNER SALES SUCCESS

Sharpen your skills and get insider tips for winning clients and closing deals.

ADVANCED SALES SUCCESS

Hear from four industry and sales experts, and learn sales tactics to outsell your competitors every time.

SOCIAL MEDIA & MARKETING

Market your business – and yourself – online, offline and face-to-face using social media.

ENTREPRENEUR'S ESSENTIALS

Learn from successful business entrepreneurs how to start and grow your business, how to sell to major corporations and the Fortune 500, and how to succeed regardless of the economy.

CORPORATE GIFTS & INCENTIVES

Get an insider's look at how to effectively sell products and programs in the lucrative \$90 billion corporate gifts and incentives market.

GRAPHIC DESIGN & PRODUCT DECORATION

Receive hands-on Adobe Illustrator training so you can create and edit client logos and designs on the fly. You'll also learn about innovative decorating techniques and see machinery in action.

MULTI-DECORATION DESIGN & PRODUCTION

Dive into an interactive learning experience for designing, selling and producing multi-decoration apparel and personalized products.

SCREEN-PRINTING SUCCESS

Learn about screen-printing techniques and how to start your own shop, plus see the equipment in action.

BUSINESS-BUILDING FUNDAMENTALS

Find out how to attract more clients with strategic marketing, five things you can do to improve your website, understand the new tax law, and learn the results of the newest market research findings.

POWER SESSIONS

Take a break from the exhibit floor and attend a fast-paced Power Session to discover tips, techniques and insight into improving your sales, marketing, customer service and social media skills. Plus, discover how to sell to the cannabis market!

NEW! EDUCATION IN THE FASHION ZONE

Conveniently located on the show floor, these 30-minute sessions with supplier experts will give you a sneak peek at the hottest trends in wearables and decoration. Check the website for updates.

Register for FREE by June 11 using promo code AS14344

10 at www.asishow.com or call a Registration Specialist: 800-546-3300

EDUCATION SPEAKERS

BRETT BOWDEN*,
Printed Threads
BEGINNER SALES SUCCESS,
ENTREPRENEUR'S ESSENTIALS
and **POWER SESSIONS**

JAY BUSSELLE,
Equipment Zone
SOCIAL MEDIA & MARKETING
and **POWER SESSIONS**

KATHY CHENG*,
Redwood Classics Apparel
ENTREPRENEUR'S ESSENTIALS

DIANE CIOTTA*,
Training Classics
BEGINNER and **ADVANCED**
SALES SUCCESS

CONRAD FRANEY*,
Elements of Success Consulting Group
ENTREPRENEUR'S ESSENTIALS

DANNY FRIEDMAN*,
DANNY, Inc.
ADVANCED SALES SUCCESS,
SOCIAL MEDIA & MARKETING
and **POWER SESSIONS**

BARB HENDRICKSON*,
Visible Communication
CORPORATE GIFTS & INCENTIVES

BOBBY LEHEW,
commonsku
BEGINNER SALES SUCCESS,
ADVANCED SALES SUCCESS
and **POWER SESSIONS**

CRAIG MERTENS,
Digital Art Solutions
MULTI-DECORATION DESIGN
& **PRODUCTION**

RYAN MOOR*,
Ryonet
SOCIAL MEDIA & MARKETING
and **ENTREPRENEUR'S ESSENTIALS**

MERIDITH ELLIOTT POWELL*,
MotionFirst
ENTREPRENEUR'S ESSENTIALS

CLIFF QUICKSELL, JR.,
Cliff Quicksell & Associates
& *iPROMOTEu*
BEGINNER SALES SUCCESS,
SOCIAL MEDIA & MARKETING
and **POWER SESSIONS**

BOB ROBINSON,
Stahls'
GRAPHIC DESIGN
& **PRODUCT DECORATION**

STEVEN SEWELL*,
Steven Sewell Enterprises
POWER SESSIONS

CAROLYN STRAUSS*,
Carolyn Strauss Consulting
BEGINNER and **ADVANCED**
SALES SUCCESS

CHARLIE TAUBLIEB*,
Taublieb Consulting
SCREEN-PRINTING SUCCESS

RYAN TICKLE*,
Cannabis Promotions
POWER SESSIONS

STEVE TREAT,
Council for Relationships
ENTREPRENEUR'S ESSENTIALS

PLUS... Guest speakers from ASI in the **GRAPHIC DESIGN & PRODUCT DECORATION** and **BUSINESS-BUILDING FUNDAMENTALS** tracks.

*New speakers for 2019

ASI EDUCATION



TIME		TUESDAY, JULY 9, 2019 • EDUCATION DAY			
	 Beginner Sales Success	 Advanced Sales Success	 Social Media & Marketing	 Entrepreneur's Essentials	 Corporate Gifts & Incentives
9:00 a.m.- 9:45 a.m.	How to Get the Most Out of Your Trade Show Experience Matthew Cohn, ASI <i>Contributing Sponsor: Bic Graphic, asi/40480</i>				
10:00 a.m.- 10:50 a.m.	Time is Money: Maximize Your Dollars Per Minute Carolyn Strauss, Carolyn Strauss Consulting	The Seven Habits of Seven-Figure Salespeople Bobby Lehev, commonsku	Content Marketing Musts: Keep Your Brand Alive & Relevant Cliff Quicksell, Jr., Cliff Quicksell & Associates & iPROMOTEu	Made to Make It: Starting & Growing Your Business Ryan Moor, Ryonet, & Brett Bowden, Printed Threads	Corporate Gifts 101: Expanding Your Business With Corporate Gifts & Incentives Barb Hendrickson, Visible Communication
11:00 a.m.- 11:50 a.m.	Storytelling: Share Your Story, Convince Clients, Convert Leads Bobby Lehev, commonsku	Capitalize on Collaboration: Understanding Your Clients' Needs Diane Ciotta, Training Classics	Increase Your Visibility & Leads Through LinkedIn Jay Busselle, Equipment Zone	Diversity Opens Doors: Selling to Major Corporations & the Fortune 500 Kathy Cheng, Redwood Classics Apparel	Corporate Gifts 201: What Corporate Gift Suppliers Can Do for You Barb Hendrickson, Visible Communication, & Panel
Noon- 12:50 p.m.	Put Your Passion to Work: Hone Your Sales Strategy & Grow Your Base Brett Bowden, Printed Threads	Selling to Women: Gain Insight Into These Influencers Carolyn Strauss, Carolyn Strauss Consulting	Reach Every Customer: Proven Marketing Strategies to Complement Your Online Presence Danny Friedman, DANNY, Inc.	Forget Market Fluctuations: Succeed Regardless of the Economy Meredith Elliott Powell, MotionFirst	Corporate Gifts 301: How Distributors Are Profiting From Corporate Gifts Barb Hendrickson, Visible Communication, & Panel
1:00 p.m.- 2:00 p.m.	Meet the Experts Lunch <i>First come, first served. Or, buy your ticket in advance – NEW!</i> Participating Sponsors: 3M/Promotional Markets Dept., asi/91240; Aunt Beth's Cookie Keepers, asi/37465; Best Promotions USA, LLC, asi/40344; Custom Color Solutions, asi/47905; DEVARA, asi/49470; Faro USA, asi/53697; Fields Manufacturing, Inc., asi/54100; LarLu, asi/66390; Magnet America, asi/68519; Orbus Exhibit & Display Group, asi/75209; Riteline, asi/82498; Raining Rose, asi/80489; SanMar, asi/84863; Showdown Displays, asi/87188; Simba, asi/87296; Snugz/USA, Inc., asi/88060; X Marks the Putt, asi/45261			Build Your Skill Set to Enhance Your Sales Effectiveness Conrad Franey, Elements of Success Consulting Group	
2:10 p.m.- 3:00 p.m.	How to Make 50%+ Profit on Every Order Cliff Quicksell, Jr., Cliff Quicksell & Associates & iPROMOTEu	Tailor Your Pitch: Sales Tactics to Persuade Each Gender Carolyn Strauss, Carolyn Strauss Consulting	Showcase Yourself: Add Video to Your Social Media Mix Jay Busselle, Equipment Zone	Family Business Success: Turn Differences Into Dialogue Dr. Steve Treat, Council for Relationships	
3:10 p.m.- 4:00 p.m.	Overcome Client Objections: Effective Techniques to Win the Sale Diane Ciotta, Training Classics	Wake Up! Reenergize Your Sales Approach & Yourself Danny Friedman, DANNY, Inc.	Make Your Website Work for You: Expert E-Commerce Tools & Tips Ryan Moor, Ryonet	Vision, Strategy, Execution: How to Run Your Company Like a Boss Meredith Elliott Powell, MotionFirst	
4:10 p.m.- 5:00 p.m.					
5:00 p.m.- 6:00 p.m.	New Product Preview Reception  Participating Sponsors: 3M/Promotional Markets Dept., asi/91240; Acehigh Tech Corp, asi/30537; Alexa Springs, Inc., asi/34037; Alpi International LTD, asi/34415; Aunt Beth's Cookie Keepers, asi/37465; California Tattoos, asi/43530; Citadel Brands LLC, asi/45222; Formgraphics, asi/55100; Giftworks Premium, asi/56751; Goldstar, asi/73295; Greater China, asi/58135; iClick, Inc., asi/62124; Nucom/Burks Bay, asi/74600; Orrefors Kosta Boda, asi/75256; Payne Publishers, Inc., asi/76575; RiteLine LLC, asi/82498; Sagaform, asi/84538; SIMBA, asi/87296; Snugz/USA, Inc., asi/88060; Stuffed Tees, asi/79662; Totally Bamboo, asi/91565; Webb Company, asi/95838; X Marks the Putt, asi/45261				
6:30 p.m.	Dutch Treat Dinner* Kroll's South Loop *Dutch Treat = Pay Your Own Way				

TUESDAY, JULY 9, 2019 • EDUCATION DAY

 Graphic Design & Product Decoration Contributing Sponsor 	 Multi-Decoration Design & Production Contributing Sponsor 	 Screen-Printing Success	 Business-Building Fundamentals	 Factory Tour Contributing Sponsor 
				Factory Tour of Orbus Exhibit & Display Group Meet in the Registration Lobby by 9:00 a.m. (9:00 a.m.-12:50 p.m.)
Heat Press Transfers: What to Use When Bob Robinson, Stahls'	Mastering Multi-Decoration Apparel With a Vinyl Cutter & Heat Press Craig Mertens, Digital Art Solutions		Stand Out & Attract More Clients With Strategic Marketing Rick Mancini, ASI	
	Producing & Selling Profitable Rhinestone Multi-Decoration Apparel Craig Mertens, Digital Art Solutions		Improve Your Website: Five Ways to Make a Dramatic Difference Steve Oswald, ASI	
	Profitable Opportunities in Monogrammed Wearables & Personalized Products Craig Mertens, Digital Art Solutions		ESP Websites Workshop: Make Your Site Work For You Joan Miracle, ASI	
			The Perfect Product for Your Buyers: Find It, Present It, Order It Through ESP Michael D'Ottaviano, ASI	
Beginner Adobe Illustrator: Master the Fundamentals Steve Oswald, ASI *We recommend bringing your own mouse and laptop, loaded with Adobe Illustrator software, to this session.	Essential Graphics Skills for Apparel Decoration & Personalization Craig Mertens, Digital Art Solutions	Garment Screen-Printing Basics: Proven Ways to Start Your Own Shop Charlie Taublieb, Taublieb Consulting	News You Can Use: The 2019 ASI Ad Impressions Study Nate Kucsma, ASI	
	Maximizing Sales in the School, Team & Sports Markets Craig Mertens, Digital Art Solutions	Hands-on Workshop: Multicolor Garment Screen Printing Charlie Taublieb, Taublieb Consulting	Understanding the New Tax Law: How It Affects You & Your Business Stan Hansen, ASI Computer Systems, & Dave Vagnoni, ASI	
Intermediate Adobe Illustrator: Grow Your Skill Set Steve Oswald, ASI *We recommend bringing your own mouse and laptop, loaded with Adobe Illustrator software, to this session.	Converting Vector Artwork to Embroidery & Appliqué Without Digitizing Craig Mertens, Digital Art Solutions		Social Networking Strategies That Drive Sales Michael D'Ottaviano & Joan Miracle, ASI	

ASI EDUCATION

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8:30 a.m.- 9:45 a.m.	Motivational Breakfast with Heather Abbott: Paying It Forward: Finding the Purpose That Drives Your Life <i>Ticket Required</i> Contributing Sponsor: The Magnet Group, asi/68507	
EXHIBIT FLOOR OPEN • 10:00 a.m.-5:00 p.m.		
 POWER SESSIONS		
11:00 a.m.- 11:50 a.m.	Fire Up Your Imagination: Five Secrets to Developing Your Creativity Bobby Lehew, commonsku	
Noon- 12:50 p.m.	Social Media Success: How to Create an Online Following Brett Bowden, Printed Threads	
1:30 p.m.- 2:20 p.m.	Top 10 Twitter Tips to Close the Deal Jay Busselle, Equipment Zone	
2:30 p.m.- 3:20 p.m.	Seven Major Marketing Fails: Identify & Prevent These Common Mistakes Cliff Quicksell, Jr., Cliff Quicksell & Associates & iPROMOTEu	
3:30 p.m.- 4:20 p.m.	Cash in on Cannabis: Selling to the Legalized Marijuana Market Ryan Tickle, Cannabis Promotions	
3:00 p.m.- 5:00 p.m.	Cocktail Reception and Raffle in the Corporate Gifts & Incentives Pavilion <i>Cash Bar/Drink Ticket</i> 	
6:30 p.m.	Counselor® Awards <i>Invitation Only</i>	
6:30 p.m.- 9:30 p.m.	ASI Show Bash at I/O Godfrey <i>Ticket Required</i>  Contributing Sponsors: ALightPromos, asi/34194; Logo Mats, LLC, asi/67849; Max Apparel USA, LLC, asi/69706; Next Level Apparel, asi/73867	

TIME	THURSDAY, JULY 11, 2019 • EXHIBIT DAY TWO	
7:30 a.m.- 8:15 a.m.	BASI/MASI Breakfast Reception <i>Invitation Only</i> Hosted by Timothy M. Andrews  MEMBER ONLY BENEFIT	
8:30 a.m.- 9:45 a.m.	<i>FREE</i> Keynote With Luke Williams: Disruptive Thinking: How to Spark Transformation in Your Business <i>Contributing Sponsors: Next Level Apparel, asi/73867; Terry Town, asi/90913; The Magnet Group, asi/68507</i>	
EXHIBIT FLOOR OPEN • 10:00 a.m.-3:30 p.m.		
 POWER SESSIONS		
11:00 a.m.- 11:50 a.m.	Managing a Customer Service Crisis: What to Do When It's Your Fault Steven Sewell, Steven Sewell Enterprises	
Noon- 12:50 p.m.	Get the Most From Every Sale: Upselling & Cross-Selling Danny Friedman, DANNY, Inc.	
1:30 p.m.- 2:20 p.m.	Banish Sales Burnout: Take Care of Yourself & Your Clients Steven Sewell, Steven Sewell Enterprises	
3:30 p.m.- 4:00 p.m.	Closing Celebration (Passport Plus Drawing at 3:45) 	

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EXHIBITORS

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FLOORPLAN

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interactive map



AGENDA

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of events taking place
at the show



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classes, exhibitors and
special events

EXHIBITOR LIST

For the most up-to-date list, visit <http://www.asishow.com/shows/2019/chicago/exhibitorlist>, or download the mobile app. Exhibitor list subject to change.

Company Name	asi #	Company Name	asi #
1Place Promo	asi/54333	AO Coolers /	
350Swag.....	asi/91152	Hatch Manufacturing	asi/30269
3M/Promotional Markets Dept.....	asi/91240	Apogee Commemoratives, Inc.....	asi/36533
5 B's Inc	asi/700148	Ariel Premium Supply, Inc.	asi/36730
A T Cross Company	asi/47520	Art Crystal LTD	asi/36965
A. T. Designs	asi/30239	ASI Computer Systems, Inc.	asi/30238
Abbasoft Technologies	asi/1361923	AST Sportswear, Inc.	asi/30244
ABT Electronics	asi/30444	Augusta Sportswear.....	asi/37461
Acehigh Tech Corp	asi/30537	Aunt Beth's Cookie Keepers.....	asi/37465
Action Illustrated.....	asi/12310	Auto-Sun-shade/Intertek	asi/37586
Ad Bands Plus	asi/34345	AZX Sport USA.....	asi/30250
Adams Headwear By		B J Crystal, Inc.....	asi/37757
Whispering Pines	asi/97027	Badger Sportswear	asi/37876
Adar Medical Uniforms	asi/31552	Bag Makers, Inc.....	asi/37940
ADCAPITOL Aprons, Bags,		BAGGO, Inc.	asi/38028
Banners, Flags & Wearables	asi/31260	Ball Pro/Diversified Quality	
ADCO Graphics	asi/31727	Kitchenware.....	asi/38120
Addyline	asi/61020	BamBams	asi/38228
ADG Promotional Products	asi/97270	Banaka, Inc.	asi/38243
Admore	asi/32050	Barrelq.....	asi/22963375
ADNART.....	asi/31518	Batch	asi/38781
Advance ID.....	asi/32187	BAW Athletic Wear LP	asi/37689
Advertising Spec Inst. (ASI).....	asi/33020	Baysoft Bag Works	asi/32161
Aero Rubber Company, Inc.....	asi/33103	Beacon Promotions Inc.....	asi/39250
AGAS Flags, Banners and Caps.....	asi/30125	Bear With Me	asi/39351
Ahead.....	asi/33220	Bebco	asi/39395
Alexa Springs Inc.....	asi/34037	BELLA+CANVAS.....	asi/39590
Alexander Mfg Co.....	asi/34040	Belvedere Stationers.....	asi/6541757
ALightPromos	asi/34194	Berne Apparel.....	asi/40260
Allcasion Travelware Co.	asi/34046	Berney-Karp, Inc.....	asi/40261
Allen Company/The	asi/34330	Best Promotions USA LLC	asi/40344
Allmade	asi/34341	BIC Graphic NA.....	asi/40480
ALPHA Signs and Displays.....	asi/34409	Birtani Display, Inc.....	asi/40590
alphabroder.....	asi/34063	Bison Coolers	asi/40588
Alpi International LTD	asi/34415	Bloomin Promotions	asi/40646
Alternative Apparel.....	asi/34850	Bobbie's Screen Print.....	asi/700871
Ameramark.....	asi/53455	Boca Terry LLC	asi/40766
American Accents	asi/35375	Boho, Inc.	asi/40811
American Ad Bag Co.	asi/35290	Bontius & Co.	asi/40980
American Calendar Co.....	asi/35400	BottleBand	asi/41272
American Zebra Line/AZL.....	asi/35745	BoxUp.....	asi/41320
Aminco International.....	asi/35850	Brainstorm Logistics.....	asi/41515
Antigua Group, Inc.....	asi/36320	Brand Box USA, LLC	asi/41561

EXHIBITOR LIST



Company Name	asi #	Company Name	asi #
Brand O' Guitar Company.....	asi/41461	Continental Mktg Svc, Inc.....	asi/46420
Brighter Promotions, Inc.	asi/42016	Coolest LLC.....	asi/46524
Brother International Corporation	asi/12600	Corporate Confections	asi/46725
Bugatti Group	asi/42418	Cosmo Fiber Corp	asi/46755
Bulldog Packaging	asi/42426	Cotton Promo	asi/73576
C-Slide.....	asi/43075	Counterpoint®	asi/46767
California Tattoos	asi/43530	Covocup	asi/46814
Cannabis Promotions.....	asi/42996	Crazy Creek Products.....	asi/46842
Cap America, Inc.....	asi/43792	Creek Cooler	asi/22900005
Capital One.....	asi/8874998	Cross Canvas Company, Inc.....	asi/47541
Caravan Canopy Intl, Inc.	asi/43806	Crown/IMAGEN Brands.....	asi/47700
Cardnoter, Inc.....	asi/43825	Crystal D.....	asi/47759
Carlson Craft	asi/43920	Curto Toy Mfg Co LTD	asi/47897
Caro-line/Bandanna Promotions, Div. of Springs Creative.....	asi/44020	Custom Color Solutions	asi/47905
Case-It, Inc.	asi/44261	Cutter & Buck.....	asi/47965
Catania Medallie Specialty.....	asi/44342	Dacasso	asi/48125
Cedar Crest Manufacturing	asi/44368	Dbetz Apparel.....	asi/48746
Century Place Apparel	asi/85988	Debco.....	asi/48885
Certified Marketing Consultants.....	asi/44526	Delta Apparel, Inc.	asi/49172
CFS Promotional Products.....	asi/42989	DEVARA	asi/49470
CGNPromotions.com.....	asi/46531	Devon Corporation	asi/49500
CHAMPRO	asi/44612	DFS.....	asi/47991
Charles River Apparel	asi/44620	Diamondback Branding LLC.....	asi/49546
Chill Skinz, Inc.	asi/44817	DIGISPEC®.....	asi/49716
Choclnn/Lanco	asi/44900	Digital Art Solutions.....	asi/14970
Chocolate Chocolate	asi/44897	Digital Book Printers	asi/48044
Christmas By Krebs	asi/44989	Digital Imprints.....	asi/51010
Citadel Brands LLC	asi/45222	Digital Labels.....	asi/49738
Citizen Watch America.....	asi/44671	Discount Labels.....	asi/49890
Claire Chase, Inc.	asi/45252	Disrupt Sports	asi/49946
Clava American	asi/45335	Dixie Seal & Stamp Co., Inc.....	asi/50120
Clothpromotions Plus	asi/45513	DollarDays International, Inc.....	asi/50287
Coaster Factory.....	asi/43677	Douglas Co.	asi/50708
Coasters Plus.....	asi/45540	Dunbrooke	asi/50930
CoasterStone	asi/60965	E-Z UP International.....	asi/62775
Cobmex Apparel.....	asi/45545	Edwards Garment Co.....	asi/51752
Cocktail Kits 2 Go	asi/45579	EG PRO	asi/51831
Coleman Co., Inc.....	asi/45647	Ego ID Media	asi/51803
Colortone	asi/45581	Emblematics, Inc.	asi/52280
Compass Industries, Inc.	asi/46170	EMT	asi/52263
Concap Sportswear LLC	asi/46187	Epilog Laser.....	asi/14981
		Epoly Corp	asi/52541

EXHIBITOR LIST

Company Name	asi #	Company Name	asi #
ERB Safety & Fame Fabrics.....	asi/51204	Gordon Sinclair	asi/57800
ETS Express, Inc.	asi/51197	Graphco line.....	asi/57956
Evans Manufacturing.....	asi/52840	Greater China.....	asi/58135
Eversole Run.....	asi/53040	Grizzly Coolers, LLC.....	asi/58224
Executive Line	asi/53430	Gronomics	asi/58275
Exhibit Logistics Management.....	asi/53377	Gustbuster LTD	asi/58685
Express-A-Button	asi/53408	Gyssien Intl, Inc.	asi/58695
Eyeverting.....	asi/57371	H T T Apparel & Headwear.....	asi/58842
Fairytale Brownies.....	asi/53518	Halls & Company	asi/59080
Faro USA	asi/53697	HandStands.....	asi/59525
Fastbadge, Inc.....	asi/53744	Hanes/Champion	asi/59528
Fey Promotional Products Group	asi/54040	Hartleigh Creations.....	asi/60104
Fields Manufacturing Inc.....	asi/54100	Headwear USA – The Headwear Professionals.....	asi/60282
Fisher Space Pen Co.	asi/54423	Heritage Sportswear	asi/60582
Flint Group US, Inc.	asi/23011490	HHP/helping hand partners.....	asi/60465
Folder Express.....	asi/54896	High Caliber Line USA	asi/43442
Formgraphics	asi/55100	Highline Promo	asi/60730
Fossa Apparel, Inc.....	asi/55141	Hirsch Gift, Inc.....	asi/61005
Fox 40 International, Inc.	asi/55225	Hit Promotional Products.....	asi/61125
Foxy Originals, Inc.....	asi/55228	Hospitality Mints LLC.....	asi/61820
Frame USA	asi/55281	Hotline Products	asi/61960
Freaker USA, Inc..	asi/55445	Hotshot Coffee Sleeves Ltd.	asi/61840
Frontier Ehub	asi/55475	Howard Miller.....	asi/61943
Fruit of the Loom	asi/84257	Hub Pen Co.....	asi/61966
Funky Chunky, LLC.....	asi/55536	iClick, Inc.	asi/62124
Gagne, Inc.....	asi/55676	Ideal Knitwear	asi/64029
Galaxy Balloons, Inc.	asi/55675	Ideamax.....	asi/62135
Gallagher Affinity	asi/22696419	Idex International	asi/62138
Garyline	asi/55990	IDProductsource	asi/62088
Gemline.....	asi/56070	iline PROMO (The Innovative Line)...	asi/62677
General Merchandise & SVCS	asi/56405	Illini	asi/62190
Ghirardelli Chocolate Co.	asi/56726	Impact Advertising, Inc.	asi/62293
Giant Media LLC	asi/56729	Impress Depot.....	asi/68771
Giftable World, Inc.	asi/56754	imprintID.....	asi/73651
Giftworks Premium.....	asi/56751	In Your Face Apparel.....	asi/62494
Gildan Activewear SRL.....	asi/56842	Incentive Concepts, LLC	asi/62536
Gill Studios, Inc.	asi/56950	Incentive Marketing Association (IMA)	asi/10666627
Giraffe Technology.....	asi/56886	Independent Folders	asi/62554
Global Glove and Safety Manufacturing, Inc.	asi/57564	Indigo	asi/62560
Golden Pacific Intl.....	asi/55549	Innovation Line.....	asi/62660
Goldstar.....	asi/73295	International Merch Concepts	asi/62820

EXHIBITOR LIST



Company Name	asi #	Company Name	asi #
ITNH, Inc.	asi/14977	Maple Ridge Farms, Inc.	asi/68680
J America	asi/62977	Marabu North America LP	asi/16002
J C Schultz Enterprises, Inc.	asi/85670	Marathon Mfg & Supply Co.	asi/68707
J. Charles.....	asi/62985	Marine Layer, Inc.	asi/68730
Jack Mason Brand.....	asi/63094	Markyt USA	asi/68772
Jade Industries.....	asi/63102	Max Apparel USA LLC	asi/69706
JH Design Group	asi/63049	MBI Sport, Inc..	asi/71052
Jon Hart Design	asi/63508	MediaTree	asi/70303
Journalbooks/Timeplanner Calendarsasi/91340		Mega Cap, Inc.....	asi/70434
KD Kanopyasi/63730		Melissa & Doug LLC.....	asi/70527
KeepCool USA LLC.....	asi/64174	Mi Line by Fey.....	asi/71032
Kellmark Corpasi/64190		Midsouth Digitizing & Graphics.....	asi/71093
Kelvin Toolsasi/64202		Mineral Springs Bottling Co.....	asi/71350
Kitchen Markit.....	asi/64949	Minya International Corpasi/71370	
Kittrich Canopy & Promotionsasi/65180		Moderne Glass Company, Inc.....	asi/71920
KTI Networks, Inc.	asi/63776	Modernline®asi/65910	
Label Art.....asi/66020		mophie LLCasi/72151	
Label Specialties, Inc.....	asi/66361	Morgan Design Groupasi/22925052	
Label Works.....asi/66040		Navitor, Inc.	asi/81500
LAGA Sportsasi/65929		NexBall Golfasi/81725	
Landwayasi/66238		Next Level Apparelasi/73867	
LarLu.....asi/66390		Next Promotions LLC.....	asi/73871
Laser Light Engravingasi/66455		Nomadix SPC.....asi/74068	
Le Tour De Spiceasi/67035		Nucom/Burk's Bay.....asi/74600	
Leashables By Oralabs.....	asi/66715	OmniPrint International, Inc.....	asi/16008
Let's Support LLC.....asi/61681		Oowee Productsasi/75126	
Libertyasi/67340		Openers Plus.....asi/63073	
Lifelike Pillowsasi/67297		Orbus Exhibit & Display Groupasi/75209	
Limitless Innovations, Inc.	asi/67563	OrderMyGear.....asi/22838660	
Lion Circle Corpasi/67620		OrigAudioasi/75254	
Liqui-Mark Corpasi/67675		Orrefors Kosta Bodaasi/75256	
Logo Mats, LLC.....asi/67849		Otto Intl, Inc.	asi/75350
Logoincludedasi/67837		Outdoor Cap Co.	asi/75420
Logomark/Valumark.....	asi/67866	Overnight Tablecovers.....	asi/38196
Lotus Trolley Bag.....asi/57669		Pacesetter Awardsasi/75640	
Lungsalasi/68190		Pacific Headwear.....asi/75660	
M4D3 Customasi/68273		Packed With Purpose.....asi/75659	
Mad Dasher, Inc.	asi/68400	Pagani Pens Corp.....asi/79688	
Magnet Americaasi/68519		Panther Visionasi/75825	
Majestic Mills.....asi/65924		Paramount Apparel Intl, Inc.....	asi/75945
Manhattan Line, LLCasi/68621		Payne Publishers, Inc.....asi/76575	
		Pentel Of America LTDasi/77240	

EXHIBITOR LIST

Company Name	asi #	Company Name	asi #
Pepco Poms	asi/77280	RiteLine LLC	asi/82498
Perry Ellis International	asi/77715	Rocketbook	asi/83078
Picnic Time, Inc.	asi/78065	Rugged Outfitters, Inc.	asi/84143
Piel Leather, Inc.	asi/78073	Rustico.....	asi/84264
Pilgrim Plastic Products, Inc.....	asi/78100	S & S Activewear.....	asi/84358
Pinch Provisions	asi/78111	Safetec Of America, Inc.	asi/84502
Pinnacle Designs	asi/78140	Sagaform, Inc.	asi/84538
Pioneer Balloon Co.	asi/78200	Same Day Tees.....	asi/81749
Platt Luggage, Inc.	asi/78710	Sanfacon Virginia, Inc.	asi/84839
PMGOA.....	asi/79982	Sanford Business-To-Business	asi/84833
Poly Enterprises	asi/78876	SanMar	asi/84863
Pop! Promos.....	asi/45657	Sarge Knives.....	asi/84875
Posh Xessories™ Inc.....	asi/79028	Savannah Bee Company	asi/84503
Power Sales And Advertising.....	asi/79083	Savi	asi/84986
Powerstick.com	asi/51566	Say More	asi/84991
Preferred Nation, Inc.....	asi/79384	Scalable Press.....	asi/87178
Premco Associates	asi/79373	Screen Cleaner Depot.....	asi/85930
Premier Canopies.....	asi/79604	Seaway	asi/84551
Premium Decoration	asi/79365	SEIDIO ELITE.....	asi/86186
Price Chopper Wristbands.....	asi/79500	Sharprint.....	asi/86621
Prime Line	asi/79530	ShopWorks	asi/10254870
PrintflyOne	asi/789400	Showdown Displays	asi/87188
Private Design Wear	asi/79650	Signs2Trade.com.....	asi/87246
Pro Golf Premiums, Inc.	asi/79680	SIMBA	asi/87296
Pro-Celebrity by Tee Top of California, Inc.	asi/90743	Skinner & Kennedy Co.....	asi/87620
PromoMatting by Americo	asi/35750	SKYOU, Inc.....	asi/87637
PromoPayment.....	asi/8297245	Sling Grip by DMD Products	asi/50164
PWS	asi/75731	Snugz/USA, Inc.	asi/88060
Q1 Sport.....	asi/88794	Sock Club Enterprises LLC.....	asi/88072
QualtryPromo.....	asi/80131	Sock101	asi/88071
Quikey Mfg Co., Inc.....	asi/80210	Soft Stuff Creations, Inc.	asi/88121
Quikflip Apparel.....	asi/89364	Sole Bicycles.....	asi/88151
Radians, Inc.	asi/81549	Sonoma Promo	asi/88188
Radius Display Products.....	asi/49916	Specialty Graphics.....	asi/88596
Raining Rose, Inc.....	asi/80489	Spector & Co.	asi/88660
Rainkist Umbrella Co.....	asi/80490	SPI Products	asi/88716
Ready 4 Kits	asi/80882	Spirit Industries, Inc.....	asi/88740
Really Big Coloring Books, Inc.....	asi/82277	St Regis Group	asi/84592
Refrigiwear, Inc.....	asi/81265	STAHL'S'	asi/88984
Regal Poly-Pak	asi/81350	Star Tee Apparel, Inc.....	asi/89335
Riptaw Graphics	asi/700538	Steven Smith/Stuffed Animals, Inc....	asi/87849
		StickerYou.....	asi/89791

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Company Name	asi #	Company Name	asi #
Storm Duds Raingear.....	asi/89863	TSC Apparel.....	asi/90518
Stormtech USA, Inc.....	asi/89864	Tshirtguys.com	asi/90577
Stouse, LLC	asi/89910	Twintech Industry, Inc.....	asi/92357
Strideline	asi/89926	Typhoon Golf.....	asi/92413
Strike Promo.....	asi/67451	U.S. Toy Company.....	asi/92439
Stuffed Tees.....	asi/79662	UBX, Inc.....	asi/92399
Sunday Afternoons, Inc.....	asi/90134	Uniflex	asi/92480
Sunscope.....	asi/90075	Universal Auto Frames	asi/92940
Sweda Company LLC.....	asi/90305	US Blanks.....	asi/92423
T-Shirt Tycoon Solutions, Inc.	asi/87000	USColorworks	asi/789297
Tagco.....	asi/22910150	Utica Cutlery Co/ Kutmaster 400 Line	asi/93130
Target Decorated Apparel.....	asi/90549	Vantage Apparel	asi/93390
Team Concept.....	asi/90713	Ventura Inc	asi/93520
Tekweld	asi/90807	Viridiam	asi/58769
TERRACOMO New York.....	asi/95386	Visstun	asi/93975
Terry Collection	asi/90912	Visual Textile Resource.....	asi/94105
Terry Town	asi/90913	Vitronic/IMAGEN Brands	asi/93990
Tervis Tumbler Co.	asi/90914	Ward/Kraft, Inc.	asi/94225
The Chest.....	asi/44830	Warwick Publishing Co.	asi/95280
The Lazy Dog & Co.....	asi/22988246	Webb Company	asi/95838
The Leslie Company, Inc.	asi/67120	Wendell August Forge	asi/37457
The Magnet Group	asi/68507	Wolfmark	asi/98085
The Magnet Guys.....	asi/68524	WOWLine.....	asi/98360
The Murphy Group	asi/72743	WS Display	asi/98415
The Page Seed Co.	asi/75760	X Marks The Putt.....	asi/45261
The Stadium Chair Company.....	asi/79912	Xpedite Fulfillment.....	asi/10563324
The United States Playing Card Company.....	asi/92845	Xpres LLC	asi/52475
Thermavant International.....	asi/91102	Xtreme Visibility, LLC	asi/98774
Threadfast Apparel	asi/91163	YMLabs.....	asi/67636
Timbuk2	asi/91272	Zeit Company, Inc.	asi/98975
Time Products International.....	asi/91320	ZOOMcatalog	asi/6401407
Tingley Rubber Corporation.....	asi/91222		
TNC Promotional Marketing LLC	asi/91422		
Totally Bamboo	asi/91565		
Towel Specialties.....	asi/91605		
Tower Ribbons	asi/91630		
Traffic Works, Inc.	asi/91780		
Transfer Express	asi/91804		
Tranter Graphics, Inc.	asi/91880		
Tri-Mountain.....	asi/92125		
Tropico Imports LTD.....	asi/92245		

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Book through our official housing partner, MCI USA, and receive:



- 1. THE LOWEST RATES:** MCI USA has negotiated discounted rates at local hotels on your behalf.
- 2. CONVENIENT LOCATIONS:** Close to the convention center.
- 3. ADDITIONAL NETWORKING OPPORTUNITIES:** Other suppliers, distributors and *ASI Show* speakers stay at these hotels.
- 4. FREE TRANSPORTATION:** Complimentary shuttle service is provided between the convention center and select hotels.

*Hotel reimbursement is one per company, per show. All hotel arrangements must be made through MCI USA, the official housing partner of *ASI Show*. For complete terms and conditions, visit www.asishow.com/distributor/2019hotelreimbursement.

SHUTTLE FROM SHOW HOTELS

HOTEL	PICK-UP LOCATION
The Blackstone*	Walk to Hilton Chicago
Chicago South Loop Hotel*	Front entrance
Embassy Suites Chicago Downtown	Curbside on State Street
Hilton Chicago *	On 8th Street
Hilton Garden Inn Chicago Downtown	Walk to Embassy Suites
Hyatt Regency McCormick*	No Shuttle, Walk
Intercontinental Chicago Mag Mile	On Illinois Street
Marriott Marquis*	No Shuttle, Walk
Swissotel Chicago	Walk to Intercontinental on Illinois Street

DATE	TIMES	
Tuesday, July 9	7:30 a.m.-12:00 p.m.	Service every 15-20 minutes
	2:30 p.m.-6:30 p.m.	
Wednesday, July 10	7:30 a.m.-12:00 p.m.	Service every 15-20 minutes
	3:30 p.m.-6:00 p.m.	
Thursday, July 11	7:00 a.m.-11:00 a.m.	Service every 15-20 minutes
	2:00 p.m.-5:30 p.m.	

*Departs convention center on the hour and half-hour. Schedule may vary due to traffic and weather conditions. Last bus leaves from hotels 60 minutes prior to end time. Schedule is subject to change.

ASI SHOW BASH AT THE IIO GODFREY SHUTTLE SERVICE

DATE	TIME	SERVICE
Wednesday, July 10	6:00 p.m.-8:00 p.m.	Shuttles will loop from all official <i>ASI Show</i> hotel pick up locations, McCormick Place and the IIO Godfrey.
	8:00 p.m.-10:00 p.m.	Return service from the IIO Godfrey to select <i>ASI Show</i> hotels listed with an asterisk (*) above and McCormick Place.

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MEMBER BENEFITS



USE YOUR ASI MEMBER BENEFITS



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REGISTER FOR FREE

As part of your ASI membership, you can attend *ASI Show Chicago* for free when you register by June 11, 2019 using promo code AS14344. Visit www.asishow.com to register today, or call a Registration Specialist at 800-546-3300.

MEMBER-ONLY BENEFITS

- Attend Education Day for free (\$199 value)
- Attend both exhibit days for free (\$199 value)
- Earlier seating at the high-profile Keynote presentation
- Access to purchase early admission and meet and greet tickets to the Keynote
- FREE networking activities, including daily receptions and special events
- Discounted tickets to the popular *ASI Show Bash* (up to a 90% discount)
- FREE Catalog Courier service, making carrying samples and catalogs carefree
- FREE shipping of catalogs and samples (part of the Passport Plus program)
- Participation in the Passport Plus program, where you can win thousands of dollars in prizes
- Special travel discounts
- A hotel room reimbursement for the first night of exhibits
- A list, emailed to you post-show, of the suppliers' booths you were scanned at (from those suppliers that use the *ASI Show* lead retrieval vendor)

Take part in the *ASI Show* experience all year long!



ASI Show

Creating Connections. Inspiring Creativity. Multi-day trade shows, featuring education and exhibits in Orlando, Fort Worth and Chicago.



fASIlitate

ASI Show's hosted buyer event, fostering high-level distributor and supplier relationships.



fASI500

ASI Show's hosted buyer event designed to foster high-level distributor and supplier relationships for distributors with \$500k or more in annual sales.

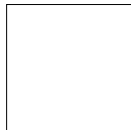


ASI Roadshow

The *ASI Roadshow* visits top cities across North America and gives distributors an opportunity to escort their top clients.

For more information on the full suite of events, visit www.asishow.com.

ASI Show has made every effort to ensure the information in this brochure was accurate at the time of printing. All events, dates and times, and exhibiting companies subject to change. For the most up-to-date information, visit www.asishow.com.



AS-14344

ATTENDEE TESTIMONIALS

"Our company comes out here in full throttle and we always come back with great ideas and strengthen our vendor relations."

—Brady Zirlin, Blue Sky Marketing Group

"ASI Show Chicago is the one show I come to that the vendors want to take the time, share with you their great ideas, new products, and most importantly, how to use them and how to solve problems."

—Christine Marion, Fully Promoted

"This show is my once a year opportunity to gain the knowledge to take back to the office, so when opportunities arise for my clients I know where to go."

—Hans Kirkegaard, Imagine Branding LLC

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Trevose, PA 19053 | USA
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TOP REASONS TO ATTEND ASI SHOW CHICAGO 2019:

- **CONNECT** with top suppliers on a manageable show floor
- **DISCOVER** new trends and award-winning products
- **GAIN** an edge on the competition
- **EXPAND** your knowledge and build your expertise with ASI education
- **PARTY** at the Bash at the ILO Godfrey
- **PREVIEW NEW** products at the New Product Preview Reception
- **NETWORK** and share ideas with colleagues in the great city of Chicago
- **WIN** fabulous prizes at the Closing Celebration



EXHIBITS: July 10-11, 2019

EDUCATION: July 9, 2019

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