

Get your products in front of distributors the evening before the show floor opens!

On Education Day from 5 - 6 p.m., you'll have the opportunity to display your new products* to distributors in a tabletop setting. Network with hundreds of attending distributors over cocktails and snacks prior to the Exhibit Days.

Participating suppliers will display their items on a shared 6' table, and distributors can mix and mingle around the room while getting a sneak peek of some of the newest items debuting at the show. Only suppliers who have products presented will be able to attend.

*Products displayed must be newly launched.

This onsite marketing opportunity includes:**

- A display place at the New Product Preview Reception
- Your full-color logo on the Product Preview ad in the ASI Show Directory
- A highlighted profile in the ASI Show Directory and the ASI Show mobile app
- Your full-color logo printed on ASI Show signage outside the event room
- Your full-color logo on the ASI Show Product Preview web page
- Your logo included in pre-show and onsite distributor email marketing efforts

** In order to take advantage of all added value and signage, order and payment must be received prior to appropriate deadlines.



Don't delay – become an official New Product Preview participant today!

YES, I want to become a New Product Preview participant!

ASI Show Orlando ASI Show Fort Worth ASI Show Chicago

New Product Preview \$399

TOTAL: _____

Please use the credit card ASI Show has on file.

Please contact me about using a credit card.

Company Name: _____ asi/ _____

Your Name: _____ Title: _____

Business Phone: _____ Email: _____

**For more information, call your ASI Show® account manager
at (800) 546-3300 or visit asishow.com.**