

## ASK IT TO WIN IT: PASSPORT TO PRODUCTS PROGRAM

## **Engage With Hundreds of Distributors** and Increase Your Leads By 82%!

At Registration, every ASI distributor member receives the ASI Show Ask It to Win It: Passport to Products Program with their badge. In order to be eligible for thousands of dollars in exciting prizes, distributors must visit your booth, ask your provided question to learn more about your products, write their answer on their passport and receive a sticker.

Distributors who complete their passport are guaranteed FREE shipping on a box of catalogs. Plus, distributors will be eligible to win a separate prize when they snap a photo at your booth and share it on social media using a provided hashtag.

## This onsite marketing opportunity includes \*:

- A logo to use in your preshow marketing to increase traffic to your booth
- Promotion of your four-color company logo, ASI number, booth number and brief tagline on the passport
- Your booth being highlighted on the directory floor plan and mobile app
- An 11" x 17" Ask It to Win It sign placed in your booth



\* In order to take advantage of all added value and signage, order and payment must be received prior to deadlines.

## □ YES, I want to become an Ask It to Win It exhibitor for \$1,299!

□ ASI Show® Orlando	how® Orlando 🛛 ASI Show® Fort Wo		🗆 ASI Show® Chicago
Question for the passport will	be: What is your hottest	product?	
Answer:			
(Note: Answers need to be a maximu	m of 20 characters)		
Add a flyer in each box shipp	ed by distributors		\$500
TOTAL:			
$\Box$ Please use the credit card $i$	ASI Show has on file.	Please	contact me about using a credit card.
Company Name:		asi/	
Your Name:		Title:	
Business Phone:		Email:	

For more information, call your ASI Show account manager at (800) 546-3300 or visit asishow.com.