

Bring your apparel to life while staying a step ahead of the competition!

Wear It is an exclusive area on the show floor where your newest collections will come to life.

Wear It will be strategically located to optimize floor traffic, giving you a unique opportunity to dress a mannequin in your newest styles and educate attendees about the hottest trends. Give your brand additional exposure outside of your booth and allow attendees the chance to see and touch your designs.

This onsite marketing opportunity includes*:

- A mannequin to showcase your products
- Your full-color logo and/or 30-second commercial on a video loop
- Your full-color logo printed on signage in the Wear It area
- A highlighted listing in the ASI Show Directory and the ASI Show mobile app
- Your full-color logo on a half-page ad in the show directory
- Your logo included in preshow and onsite distributor email marketing efforts
- Post-show photo spread of Wear It in a future ASI magazine issue
- 30-minute educational speaking opportunity on Exhibit Days

*In order to take advantage of all added value and signage, order and payment must be received prior to appropriate deadlines.

**Actual mannequins not pictured.



Don't delay – become an official Wear It participant today!

YES, I want to become a Wear It participant!

ASI Show® Orlando ASI Show® Fort Worth ASI Show® Chicago

- Mannequin Package 1 \$1,100 includes 30-minute speaking opportunity and one mannequin**
- Mannequin Package 2 \$750 per mannequin (speaking opportunity not available)**
- Pedestal Only \$450 per pedestal (exhibitor provide mannequin)
- Live Models Call for details

TOTAL: _____

Please use the credit card ASI Show has on file. Please contact me about using a credit card.

Company Name: _____ asi/ _____

Your Name: _____ Title: _____

Business Phone: _____ Email: _____

For more information, call your ASI Show® account manager at (800) 546-3300 or visit asishow.com.