

FORT WORTH MOTIVATIONAL BREAKFAST

Join distributors the morning of the first day of exhibits for the Fort Worth Motivational Breakfast! From 8:30 a.m. to 9:45 a.m. on Tuesday, February 4, you'll have the chance to enjoy a plated breakfast and network with Richard Montañez, Vice President of Multicultural Sales & Community Activation for PepsiCo North America*.

Richard Montañez has a Ph.D. in being poor, hungry and determined. His journey is one that everyone can relate to, beginning with feelings of being out-of-place, in pain, afraid and vulnerable. From his humble beginnings in a migrant labor camp, to working as a janitor, to the inspiration and hard work it took to launch the Flamin' Hot Cheetos phenomenon, Montañez will share the life-shaping moments from his personal journey.

In this presentation, Montañez will challenge the audience to understand the importance of believing in oneself, building confidence and taking risks that some might find crazy. "Greatness comes in ridiculous forms, and I'm living proof," he says. "My ridiculous idea became a billion-dollar franchise."



This onsite marketing opportunity includes:**

- Your full-color logo featured on the ASI Show Directory's official show sponsor page
- A highlighted listing in the ASI Show Directory and the ASI Show Mobile Application with a special logo (in the exhibitor listings section)
- Your full-color logo printed on ASI Show signage in a prominent area of the show floor
- Your full-color logo on the ASI Show website's official show sponsor page
- Leads of all distributors who attend the breakfast
- Eligibility for a meet-and-greet photo opportunity with the keynote speaker
- Your product/flyer on tables
- Two reserved seats at a table

**All participating companies must be approved by the speakers' bureau.
** In order to take advantage of all added value and signage, order and payment must be received prior to the appropriate deadline.*

Don't delay – become an official ASI Show Motivational Breakfast sponsor today!

Yes, I want to take advantage of the ASI Show Fort Worth Motivational Breakfast Onsite Marketing Opportunity!

- Motivational Breakfast Keynote Onsite Marketing and Product Distribution (limited availability)..... \$1,299**
Includes 90 seconds to address this captive audience before the breakfast even begins and the opportunity to share products or literature at the tables.
- Reserved Table (limited availability) \$250**
Invite your prospects/clients to join you! Reserve a table! Comes with table signage and the opportunity to share products or literature at the table.

TOTAL: _____

Please use the credit card ASI Show has on file. Please contact me about using a credit card.

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For more information, call your ASI Show® account manager at (800)-546-3300 or visit asishow.com.