# **EDUCATION AND EVENT SCHEDULE**

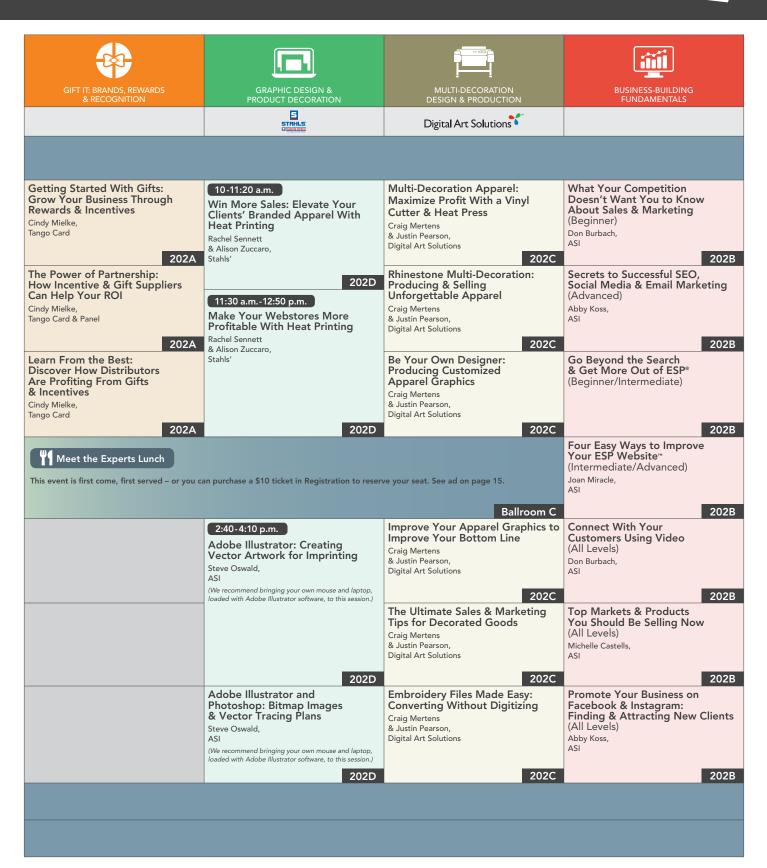
MONDAY, FEBRUARY 3, 2020

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Time	BEGINNER SALES SUCCESS	ADVANCED SALES SUCCESS	SOCIAL MEDIA & MARKETING
Sponsor			
9-9:50 a.m.	How to Get the Most Out of Your Trade Show Experience  Matthew Cohn, ASI  Sponsored by: Lungsal, asi/68190  Ballroom C		
10 -10:50 a.m.	Fantastic Follow-Up: Convert Leads Into Sales & Customers Into Fans Liz Wendling, Insight Business Consultants	Ten Secrets to Small-Business Success & Profitability Cliff Quicksell, Jr., Cliff Quicksell & Associates & iPROMOTEu	Implement a Video Strategy to Get More Prospects Marki Lemons Ryhal, ReMarkiTable, LLC
11-11:50 a.m.	BrandYOU: How to Out-Amazon Your Competitors Bill Petrie, PromoCorner	Five Keys to Evict Negative Thinking: Change Your Life & Grow Your Sales Kathleen Ronald, Speaktacular	LinkedIn Basics: Set Yourself Up to Succeed  Jay Busselle, Equipment Zone
12-12:50 p.m.	Understanding the Dynamics of the Promo Products Industry: Your First Steps Cliff Quicksell, Jr., Cliff Quicksell & Associates & iPROMOTEu	Start a Conversation, End With a Sale: How to Sell the Way People Buy Liz Wendling, Insight Business Consultants	Maximize Your Company's Presence & Leads With Instagram & IGTV  Marki Lemons Ryhal, ReMarkiTable, LLC
1-2:30 p.m.	Meet the Experts Lunch  This event is first come, first served – or you can purchase a \$10 ticket in Registration to reserve your seat. See ad on page 15.  Ballroom C		
2:40 - 3:20 p.m.	Family Business Fundamentals: Improve Your Communication & Relationships Dr. Steve Treat, Council for Relationships	Clutternomics: Clear Your Way to Profits, Productivity & Peace Kathleen Ronald, Speaktacular	LinkedIn in Depth: Increase Your Leads & Engagement Jay Busselle, Equipment Zone
3:30-4:10 p.m.	Create Lasting Loyalty by Removing Client Friction Bill Petrie, PromoCorner	How Well Is Your Sales Portfolio Performing? Cliff Quicksell, Jr., Cliff Quicksell & Associates & iPROMOTEu	Create Your Social Media Marketing Planner  Marki Lemons Ryhal, ReMarkiTable, LLC
4:20 - 5 p.m.	Avoid the Seven Deadly Sins of Business Networking Kathleen Ronald, Speaktacular	Differentiate in a Crowded Marketplace & Outsell the Competition Liz Wendling, Insight Business Consultants	Keep Your Brand Strong With an Annual Checkup Jay Busselle, Equipment Zone
5-6 p.m.	203A 201B 204  P New Product Preview Reception See ad on page 15.  Ballroom A		
6 p.m.	Dine and network with other show attendees.  This dinner is not hosted by ASI Show and will be first come, first served.  Seating is subject to availability. Dutch Treat = Pay Your Own Way  Wild Salsa, 300 Throckmorton St., Fort Worth		



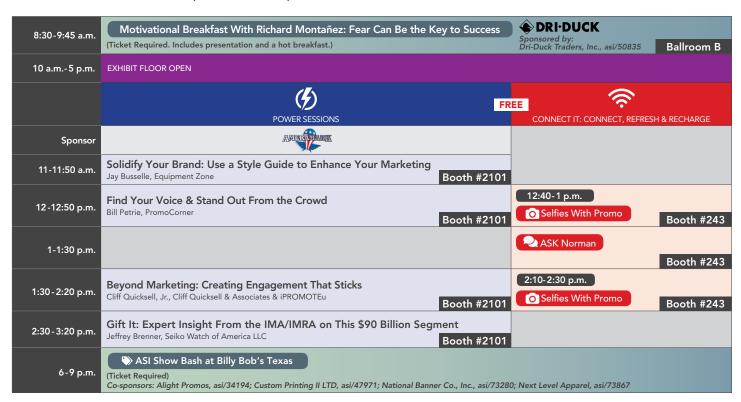
## Get full course descriptions and create your personal schedule in the ASI Show Fort Worth mobile app.





### **EDUCATION AND EVENT SCHEDULE**

#### EXHIBIT DAY 1 • TUESDAY, FEBRUARY 4, 2020



#### EXHIBIT DAY 2 • WEDNESDAY, FEBRUARY 5, 2020

