



AUGUSTA SPORTSWEAR BRANDS



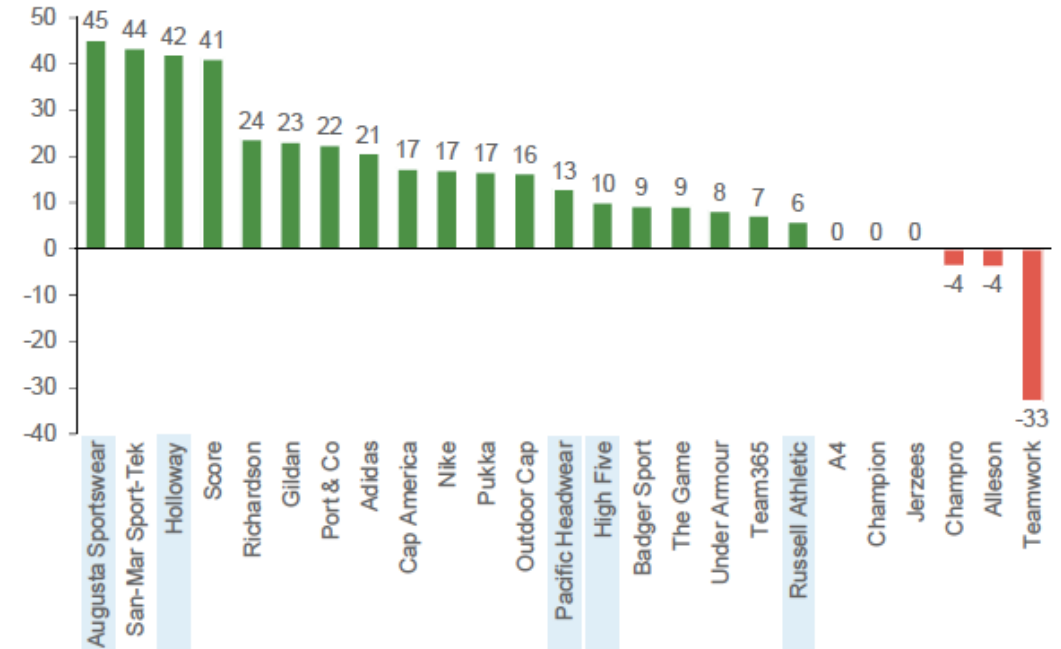
WHO ARE WE?

- One-Stop Shop
- Service
- Custom Partnerships



Customized partnerships accelerate Growth!
We'll prove it!

Net promoter score by brand for performance apparel customers who purchased in LTM



HOW ARE OUR BRANDS POSITIONED?

Good

Better

Best



NEED BEST SELLING POLOS?



LADIES ONLY



POWER PINK
809



DRI-POWER® ESSENTIAL POLO

7EPTUM Adult S-4XL MSRP 30.00
7EPTUX Ladies S-2XL MSRP 30.00

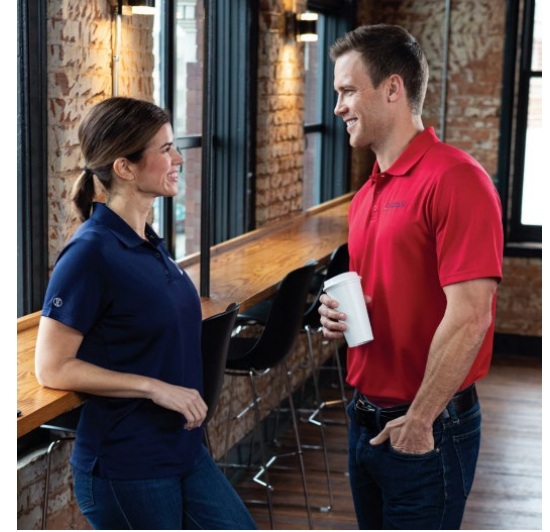
- 4.0 ounce 100% polyester
- Dri-Power® Moisture Wicking Technology
- Odor protection
- Tagless label
- Ribbed collar
- Three-button placket
- UPF 30+, provides protection from the sun
- Set-in sleeves



NEW PRISM POLO

222568 Adult S-3XL MSRP 32.00
4XL in select colors
222768 Ladies XS-2XL MSRP 32.00
3XL in select colors

- Dry-Excel™ 4.8 ounce 100% polyester wicking honeycomb knit
- UV SafeShield protects against the sun with 50+ UPF
- Ladies' fit on 222768
- Tagless label
- Rib-knit collar with engineered mesh construction for breathability
- Three button placket
- Set-in sleeves with angled shoulder seam for mobility and comfort
- Side vents



NEW VITAL POLO

5017 Adult S-4XL MSRP 16.30
5018 Youth S-L MSRP 15.30
5019 Ladies XS-3XL MSRP 16.30

- 4.5 ounce 100% polyester wicking knit with true hue technology® that helps prevent dye migration
- Tear away label
- Self-fabric collar
- Box-stitched placket
- Three button placket
- Set-in sleeves



WHITE 005 NAVY 065 BLACK 080 RED 040 GRAPHITE 059 ROYAL 060 ORANGE 029 DARK GREEN 035 COLUMBIA BLUE 089 MAROON 745 PURPLE 747



WHITE 005 TRUE RED 100 STEALTH SHL ROYAL ROY NAVY NAVY MAROON MAR BLACK BLK DARK GREEN 035 COLLEGIATE BLUE 100 CARDINAL CRD PURPLE PUR

Available in Adult 4XL & Ladies 3XL only



BLACK 100 CALIFORNIA 00 NAVY 000 JET 000 SCARLET 000 WHITE 100



COLLEGIATE BLUE 000 LAKESIDE 000 DARK GREEN 000 KELLY 000 LIME 000 MAROON 000 ORANGE 000 PURPLE 000



NEED BEST SELLING TEES?

JERZEES DRI-POWER® TEE

29M	Adult	S-5XL	MSRP White	4.70
			Heathers 5.20	
29B	Youth	XS-XL	MSRP White	4.70
			Heathers 5.20	
			Colors	5.40

- 5.6 ounce, 50% cotton/50% polyester pre-shrunk jersey
- Oxford: 47% cotton/53% polyester
- Dri-Power® Moisture Wicking Technology
- Tear away label
- Seamless 1X1 rib-knit crew neck collar with two-needle coverstitching on front neck
- Shoulder-to-shoulder taping
- Quarter-turned to eliminate center crease
- Set-in sleeves



ATHLETIC HEATHER 018
BLACK BLK
CHARCOAL 072
ASH 951
J. NAVY QZB



OXFORD OXF
ROYAL ROY
SAFETY GREEN Q26
TRUE RED TTR
WHITE WHI



NEW COTTON CLASSIC TEE

600M	Adult	S-3XL	MSRP 8.00
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- 6 ounce premium heavyweight 100% combed ring-spun cotton with superior softness
- Athletic Heather: 90% cotton/10% polyester
- Tear away label
- Rib-knit collar
- Set-in sleeves



ATHLETIC HEATHER KH0
BLACK INK KH1
CHARCOAL KH2
NAVY KH3
ROYAL KH4
TRUE RED KH5
WHITE KH6



TRI-BLEND TEE

3065	Adult	S-4XL	MSRP 9.90
3066	Youth	S-L	MSRP 9.90
3067	Ladies	XS-3XL	MSRP 9.90

- 3.8 ounce, 50% polyester/38% cotton/12% rayon tri-blend knit
- Ladies' fit on style 3067
- Tear away label
- Set-in sleeves with rolled forward shoulder seam



GREY HEATHER 013
BLACK HEATHER KH4
DARK GREEN HEATHER V07
MAROON HEATHER T09
NAVY HEATHER Q22
RED HEATHER V96
ROYAL HEATHER Q55



WHITE Q05
STORM HEATHER 72N
ORANGE HEATHER V98
PURPLE HEATHER U86
KELLY HEATHER U10
DUSTY ROSE HEATHER 73N

Available in Ladies Only



NEED BEST SELLING PERFORMANCE TEES?



NEXGEN WICKING TEE

UPDATED FABRIC | UPDATED FIT

790	Adult	S-3XL	MSRP 7.50
		4XL in select colors	
791	Youth	XS-XL	MSRP 7.50
1790	Ladies	XS-3XL	MSRP 7.50

- 100% polyester wicking knit with true hue technology® that helps prevent dye migration
- Non-branded tagless label
- Set-in sleeves
- Safety Yellow is ANSI certified

Available in Adult 4XL



Available in Adult/Youth Only



Available in Adult Only



Available in Adult/Ladies Only



ATTAIN RAGLAN SLEEVE TEE

2790	Adult	S-3XL	MSRP 8.30
		4XL in select colors	
2791	Youth	XS-XL	MSRP 8.30
2792	Ladies	XS-3XL	MSRP 8.30
2793	Girls	S-L	MSRP 8.30

- 100% polyester wicking knit with true hue technology® that helps prevent dye migration
- Ladies' fit on style 2792
- Longer length and bigger chest for added comfort
- Tear away label
- Raglan sleeves

Raglan Sleeves



Available in 4XL-6XL Adult Sizes



ELECTRIFY 2.0 TEE

222522	Adult	S-3XL	MSRP 16.00
222622	Youth	S-XL	MSRP 16.00
222722	Ladies Crewneck	XS-2XL	MSRP 16.00
222718	Ladies V-Neck	XS-2XL	MSRP 16.00

Select colors

- Dry-Excel™ 4.3 canvas Snowy heather fabric is a performance polyester knit with high mechanical stretch and snag resistant technology and true hue technology® that helps prevent dye migration
- Tagless label
- Raglan sleeves

Available in All Styles



Available in Adult & Youth Only



Available in Adult, Youth & Ladies Crewneck



Available in Ladies Crew Only



SNOWY COLLECTION



2 LADIES NECKLINES

222522



222722



Ladies Fit

222718

Ladies Fit



NEED BEST SELLING FLEECE?



NEW JERZEES NUBLEND® FLEECE HOODIE

996M	Adult	S-4XL	MSRP	white 19.54 heathers 20.60 colors 21.06
996Y	Youth	S-XL	MSRP	white 19.32 heathers 19.70 colors 20.32

- 8.0 ounce, 50% cotton/50% polyester
- NuBlend® pill-resistant fleece
- Two-ply hood with drawcord
- Set-in sleeves
- Front pouch pocket
- Rib-knit cuffs and bottom band

DRI-POWER® FLEECE HOODIE

695HBM	Adult	S-3XL	MSRP	27.50
		4XL	in select colors	
995HBB	Youth	S-XL	MSRP	21.50

- 9.3 ounce
- Colors: 50% cotton/50% polyester, Oxford: 52% polyester/48% cotton
- Dri-Power® Moisture Wicking Technology
- Double-ply hood with drawcord (on Adult only)
- Set-in sleeves
- Front pouch pocket
- Rib-knit cuffs and bottom band
- Coordinating pant 029HBM, 596HBM/596HBB 696HBM pg. 450-451



60/40 FLEECE HOODIE

5414	Adult	S-5XL	MSRP	28.20
5415	Youth	S-L	MSRP	27.20

- 9 ounce 60% cotton/40% polyester athletic fleece
- Tear away label
- Jersey lined hood with flat braid drawcord (on Adult only)
- Set-in sleeves
- Front pouch pocket
- Rib-knit cuffs and bottom band
- Coordinating 229547/229647, 229548/229648/229748 pg. 450-451



NEED BEST SELLING OUTERWEAR?



Warmth **5** / 10 Weight **Light**

NYLON COACH'S JACKET/LINED

3100 Adult S-3XL MSRP 23.10
4XL 6 5XL in select colors
3101 Youth XS-L MSRP 22.10

- Outer shell of 100% nylon taffeta
- Lined with 100% polyester brushed tricot
- Tear away label
- Raglan sleeves
- Front pockets
- Elastic cuff



Warmth **5** / 10 Weight **Light**

NEW FEATHERLIGHT SOFT SHELL JACKET

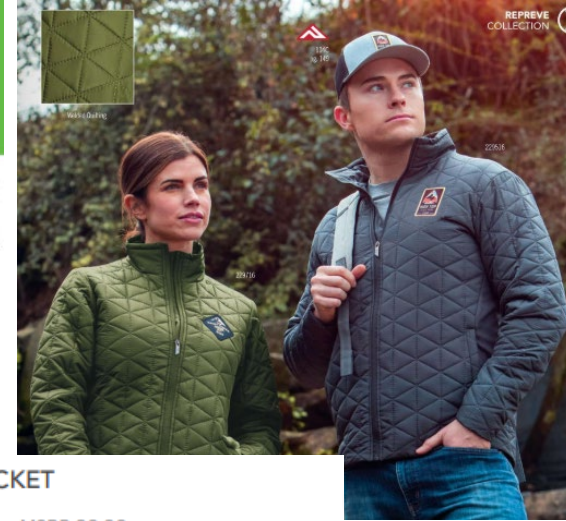
229521 Adult XS-4XL MSRP 51.00
229721 Ladies XS-3XL MSRP 51.00

- Featherlight soft shell fabric is 100% bonded polyester with mechanical stretch and durable water-repellent finish
- Ladies' fit on 229721
- Raglan sleeves
- Front zippered pockets
- Dual inside pockets
- Spandex bound cuffs
- Open bottom with adjustable elastic hidden drawcord



YOU'RE WEARING RECYCLED BOTTLES

Each of our Repreve® partnered garments features soft, sustainable fabric technology. **6 bottles** in style 229713, **7 bottles** in style 229716, and **8 bottles** in style 229516.



NEW REPREEV ECO JACKET

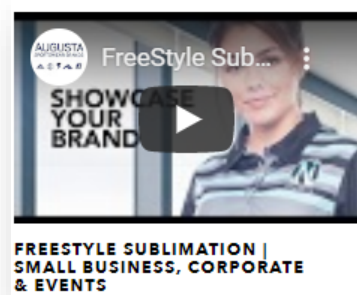
229516 Adult XS-3XL MSRP 69.00
229716 Ladies XS-3XL MSRP 69.00

- 100% polyester MicroTec woven face with durable water-repellent finish to keep you dry
- Made from Repreve® recycled polyester quilting
- Weld engineered quilting that's decoration friendly
- 78% polyester/22% spandex inserts, peached for softness
- Ladies' fit on 229716
- Media port inside zippered valuables pocket
- Front zippered pockets
- Half-elastic cuffs
- Dropped tail

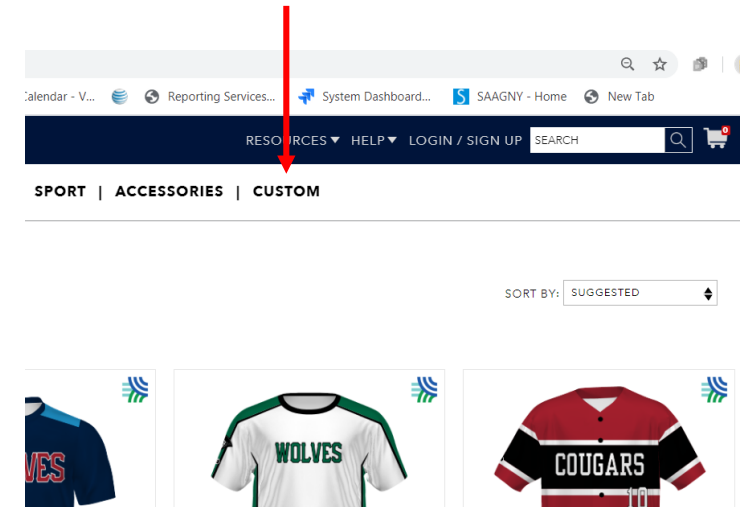
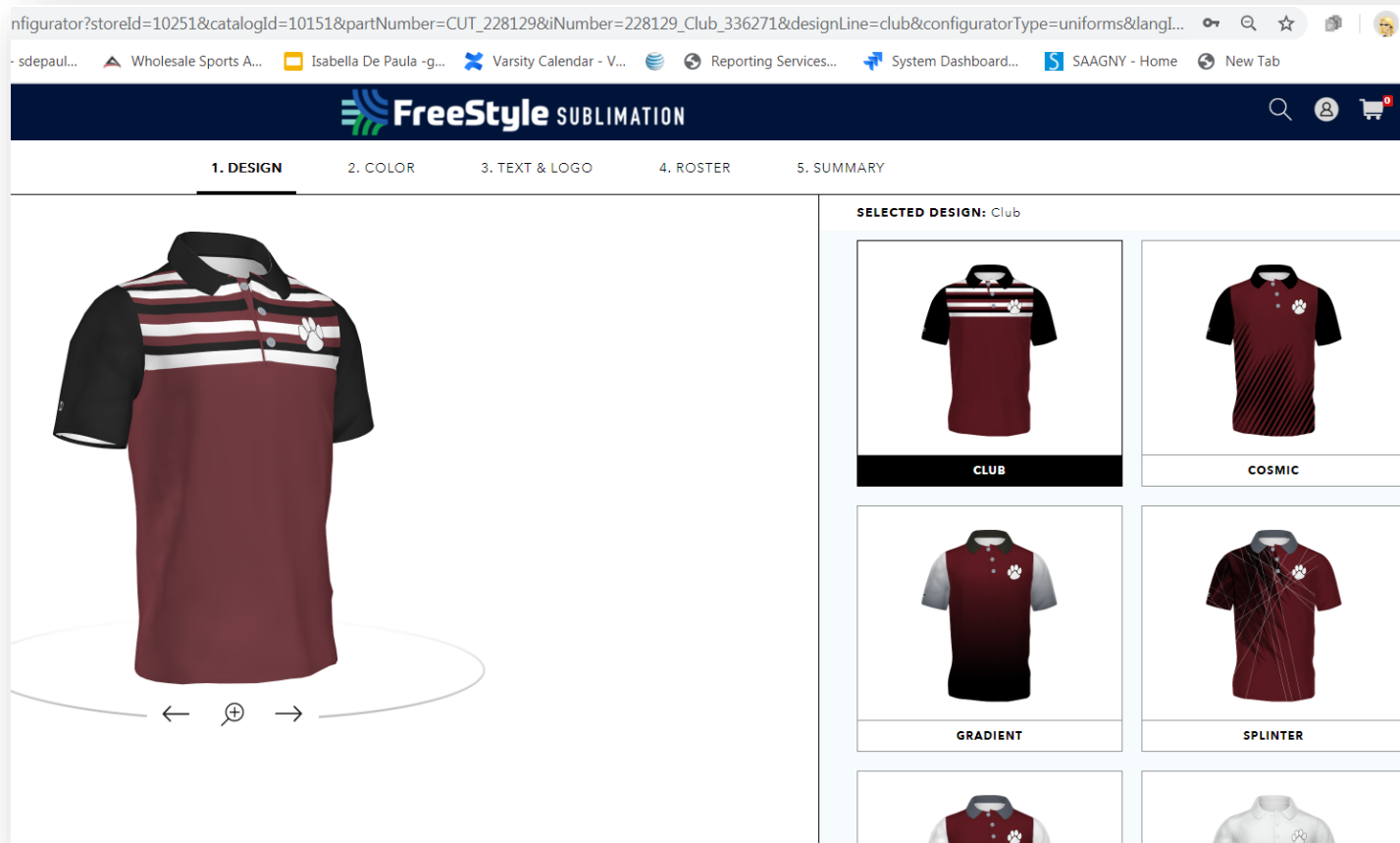


NEED CUSTOM APPAREL?

Video: <https://youtu.be/aqIStdKAMps>



- 1 pc min/ 12 pc full custom
- 5 day Turbo
- 15 day/ 20 day full custom
- Custom PMS
- Free Personalization








NEED APPAREL DECORATED?


- 1 pc min most/ 24 pc min screenprint
- Standard leadtime 10/5
- Ships from Sidney, OH

augustasportswear.com/decoration

QlikView - AccessP... Inbox (1) - sdepaul... Wholesale Sports A... Isabella De Paula -g... Varsity Calendar - V... Reporting Services... System Dashboard... SAAGNY - Home Vendor Cor

GUSTA WEAR BRANDS |      RESOURCES ▼ HELP ▼ LOGIN / SIGN UP SEARCH

ADULT | YOUTH | LADIES | GIRLS | SPORT | HEADWEAR | ACCESSORIES | **CUSTOM**



DECORATION

APPAREL TECHNIQUES UNIFORMS PACIFIC HEADWEAR TECHNIQUES FAQs ORDER NOW

LEAD TIMES

Today's Date: 8/26/20

Decoration Type	Current Decoration Lead Time	Planned Ship Date for Orders Received Today	Standard Decoration Lead Time
Screen Print			
New Art	9	Wednesday, September 9, 2020	10
As Before	7	Friday, September 4, 2020	5
Premium Screen Printed Heat Transfer			
Numbers, Logos, Names (New Art)	9	Wednesday, September 9, 2020	10
Numbers, Logos, Names (As Before)	9	Wednesday, September 9, 2020	8
Embroidery			
New Art	7	Friday, September 4, 2020	10
As Before	7	Friday, September 4, 2020	5

NEED HEADWEAR DECORATED?

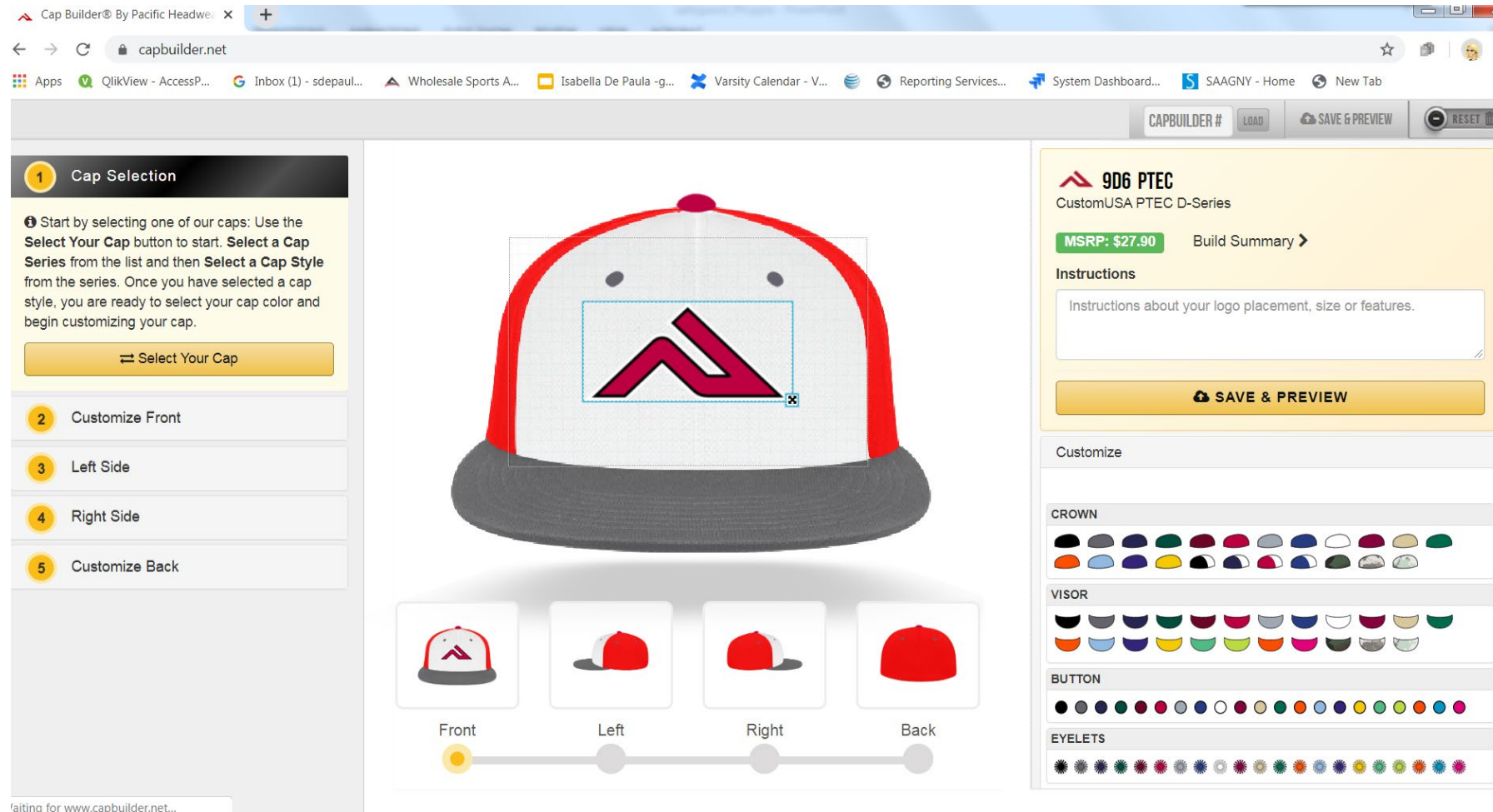


- 2 Week Embroidery - Stock
- 3 Week Custom USA – www.capbuilder.net
- 12 pc Minimum – Flat and 3D Embroidery
- 24/48 pc Custom Techniques – Industry Low

- Ships from:
- A) S.Boston, VA: Embroidery, Flexstyle
- B) Eugene, OR: Custom Techniques

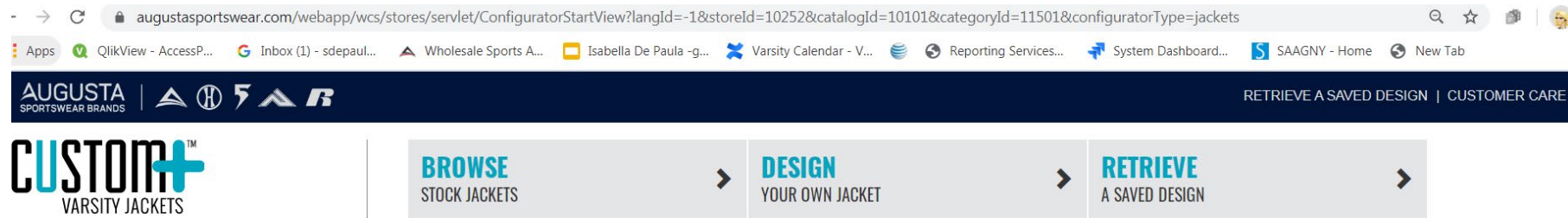
NEED CUSTOM CAPS?

- 12 pc min/ 3 week lead time
- Made in the USA
- Ships from Eugene, OR



NEED A CUSTOM JACKET?

- Order stock jacket
- Customize with decoration
- Design and build your own

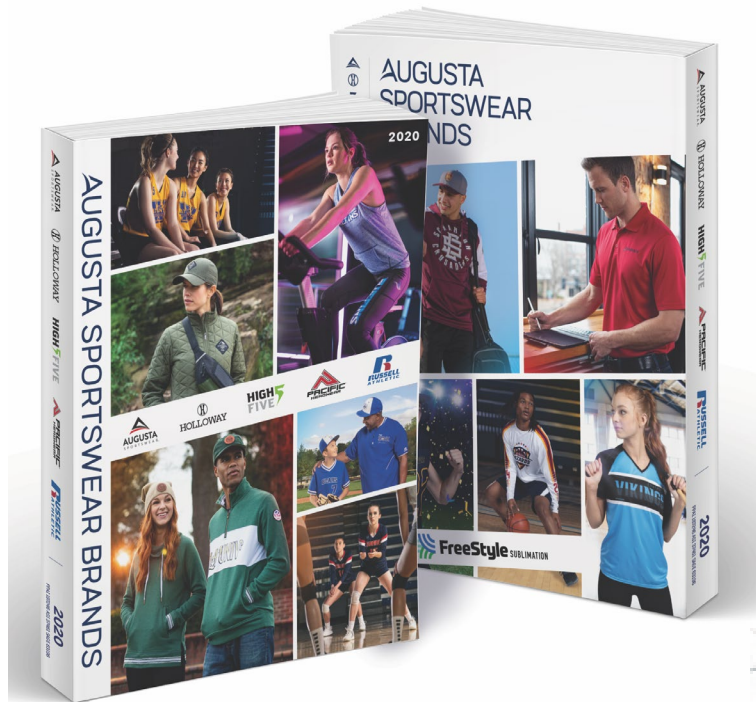


BUILD IT. DESIGN IT. ORDER IT.

Customize your wool varsity jacket to your exact specifications - choose your style, fabric and colors in just a few easy steps using our online builder. You can also save and retrieve previous designs, making it even easier to create a consistent custom look.



WHATS NEW FOR FALL?



LOOKING FOR ETHICAL PRODUCT?



REPREVE COLLECTION | FALL 2020



UP TO 8 YOU'RE WEARING RECYCLED BOTTLES
Each of our Repreve®-partnered garments features soft, sustainable fabric technology. 6 bottles in style 229713, 7 bottles in style 229716, and 8 bottles in style 229516.



PROUD PARTNERS

Keep America Beautiful® envisions a country in which every community is a clean, green, and beautiful place to live. Join the movement, and let's make community beauty our lasting signature.

To learn more, visit www.kab.org.



PRODUCT SPOTLIGHT



Our **BEST** value tee
just got **BETTER.**

INTRODUCING
NEXGEN TEE

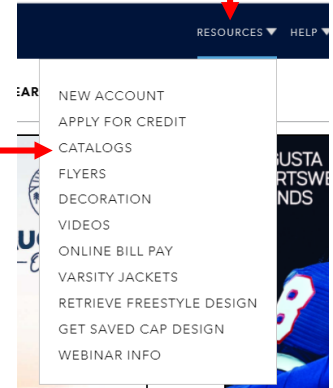
790 / Adult 1790 / Ladies 791 / Youth

Updated Fabric & Fit, Non-Branded
Tagless Label, tru hue technology®
All in 20+ Colors!

- #1 Best Selling Style
- Updated Fit
- Guaranteed “No Bleed” Technology
- Safety Orange is ANSI compliant!



NEED FALL FLYERS?



BACK TO SCHOOL PPE

AUGUSTA SPORTSWEAR BRANDS

YOUTH MASKS AVAILABLE

BACK TO SCHOOL – STAY SAFE

MASKS

3-PLY MASK
6821 100% POLYESTER
6822 100% POLYESTER
*Made in minimum packs of 12 pieces per color.

NEW FREESTYLE 5-PLY MASK
228185 100% POLYESTER
228186 100% POLYESTER

GAITERS

NEW ON-FIELD GAITER
6830 100% POLYESTER
6831 100% POLYESTER
*Made in minimum packs of 12 pieces per color.

FREESTYLE SUBLIMATED ON-FIELD GAITER
228197 100% POLYESTER
228198 100% POLYESTER

MASK INFORMATION & SPECS

3-PLY SIZING GUIDE:

YOUTH	ADULT
4 1/2" Tall, 6 1/2" Wide 2 1/2" Elastic ear loops	5 1/2" Tall, 7 1/2" Wide 2 1/2" Elastic ear loops

- Non-Medical Rated
- 100% polyester 3-ply wicking knit
- Wicks Moisture
- Polyester binding for more snug fit
- Washable & reusable

Care: Machine wash cold with like colors. Non-chlorine bleach only. Do not use fabric softener. Tumble dry low.

IVY LEAGUE COLLECTION

AUGUSTA SPORTSWEAR BRANDS

IVY LEAGUE COLLECTION

IVY LEAGUE HOODIE
229563 100% POLYESTER
Available in 8 Colors

LADIES IVY LEAGUE FUNNEL NECK PULLOVER
229563 100% POLYESTER
Available in 8 Colors

IVY LEAGUE PULLOVER
229565 100% POLYESTER
Available in 8 Colors

FEATURES: PREMIUM BUTTER FLEECE | CLASSIC HERITAGE LOOK WITH MODERN STYLING AND UPDATES.

- Striped rib knit
- Piped collar
- Vintage brass accents

www.augustasportswear.com

ESSENTIAL HOSPITAL COLLECTION

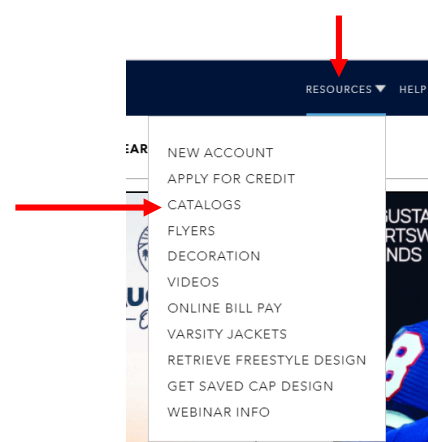
ESSENTIAL HOSPITAL COLLECTION

Comfortable, Active, Branded Apparel Solutions

NEED NEW MARKET OPPORTUNITIES?



Tap into new markets!



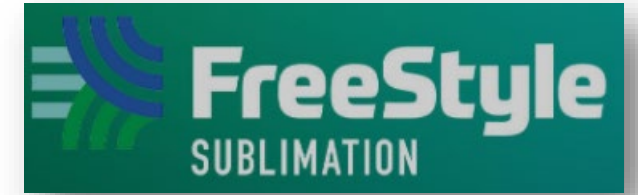
- 8500 Breweries
- 20+Assoc.
- 100M Rest locations
- 15.6M Employees
- Local Care campaigns



- \$13B market
- Rapid growth
- Camping and RV
- Hiking, biking, fishing
- Heavy e-commerce



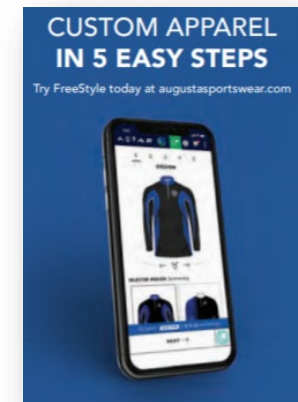
SELLING PPE?



- Demand spiking
- Custom PMS
- Personalize FREE
- On-line design tool – creates virtuals in seconds!



Personalization is trending!
Add individual names or numbers - FREE!



PRODUCT SPOTLIGHTS



Free
Personalization!

NEW FREESTYLE SUBLIMATED MASK



228185 Adult One Size MSRP 10.00

228285 Youth One Size MSRP 10.00

- Dry-Excel™ 100% polyester wicking knit
- Fully sublimated front panel
- 3-ply with pocket for filter (filter not included)
- Two center front darts for a better fit around nose and chin
- Soft nylon/spandex ear loops for comfort and snug fit
- Non-medical
- Washable and reusable

15+ DESIGNS AVAILABLE



Faded Stripe
Design



Digital Camo
Design



Bold Stripe
Design



**Need filters? Product search in industry search engines.



THE NEW "3 PIECE SUIT"



PRODUCT SPOTLIGHTS



NEW ENDEAVOR COOLCORE GAITER

222000 Adult 10-inch MSRP 8.00

- 92% polyester knitted mesh/8% elastane wicking knit with Coolcore technology®
- 87% polyester/13% elastane heathered wicking knit front panel with Cool Core technology®
- Flatlock stitching provides comfort and helps prevent chafing
- Filter pocket
- Hidden elastic ear loops
- UPF 25+, provides protection from the sun



BLACK
080



DARK GREEN
035



GRAPHITE
059



NAVY
065

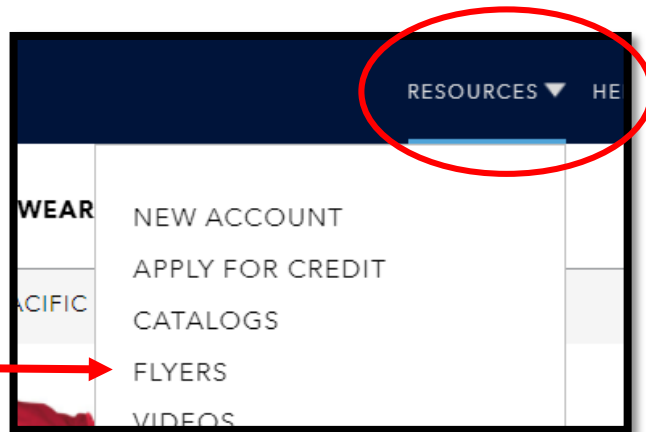


ROYAL
060



SCARLET
083

NEED FALL PPE FLYER?



AUGUSTA SPORTSWEAR BRANDS

YOUTH MASKS AVAILABLE

BACK TO SCHOOL – STAY SAFE

MASKS	GAITERS
 3-PLY MASK 6821 MSRP \$42.00/pk 6822 MSRP \$42.00/pk *Sold in minimum packs of 12 pieces per color.	 NEW ON-FIELD GAITER 6838 MSRP 7.00 6839 MSRP 7.00 *Sold in minimum packs of 12 pieces per color.
 NEW FREESTYLE SUBLIMATED MASK 228185 MSRP 10.00 228285 MSRP 10.00 ALTERNATE DESIGN: 	 FREESTYLE SUBLIMATED ON-FIELD GAITER 228197 MSRP 13.50 228297 MSRP 13.50

MASK INFORMATION & SPECS

3-PLY SIZING GUIDE:	Care:
 YOUTH Age Suggestion: 5-11 4 1/2" Tall, 6 1/2" Wide 2 1/2" Relaxed ear loop	Machine wash cold with like colors. Non-chlorine bleach only. Do not use fabric softener. Tumble dry low.
 ADULT Age Suggestion: 12+ 5 1/2" Tall, 7" Wide 3 1/2" Relaxed ear loop	

- Non-Medical Rated
- 100% polyester 3-ply wicking knit
- Wicks Moisture
- Polyester binding for more snug fit
- Washable & reusable



DID YOU KNOW PACIFIC HEADWEAR IS FULLY INTEGRATED?



PACIFIC HEADWEAR | AUGUSTA SPORTSWEAR BRANDS

NEED HATS QUICK? LET US HELP.

- 2 week turn-arounds on stock cap embroidery
- 3 week turn-arounds on CustomUSA
- 12 hat order minimum
- Free shipping on orders of \$200 or more
- 16 new products for 2020

- One Sales Rep
- One Website
- One Account #
- One Cart
- One PO
- One Catalog
- One Contact

LIKE TO GROW POP-UP STORES?



Scale EVERY order!

OUTFIT YOUR GROUP

WITH CUSTOM

ONLINE STORES

1 IMPRESS YOUR TEAM

Offer employees, clients, or event guests the convenience of ordering customized products from a fully-branded online store.

2 SAVE TIME

Streamline the process of collecting orders and payments with easy-to-use tools for product selection, fundraising, and marketing.

3 EXECUTE FLAWLESSLY

Monitor the performance of your online stores to track progress and simplify order fulfillment.



TEES



DRI-POWER TEE
29M - \$4.70



NEXGEN WICKING TEE
790 - \$7.50



TRI-BLEND TEE
3065 - \$9.90

HATS



TRUCKER SNAPBACK
104C - \$8.20



VINTAGE TRUCKER
MESH SNAPBACK
V67 - \$10.00

SWEATSHIRTS & HOODIES



60/40 FLEECE HOODIE
5414 - \$28.20



60/40 FLEECE CREWNECK
5416 - \$25.60

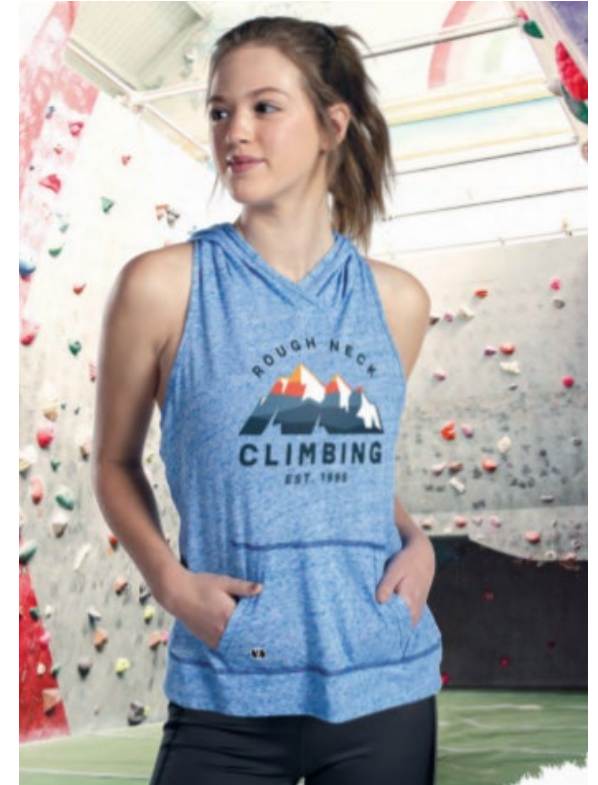
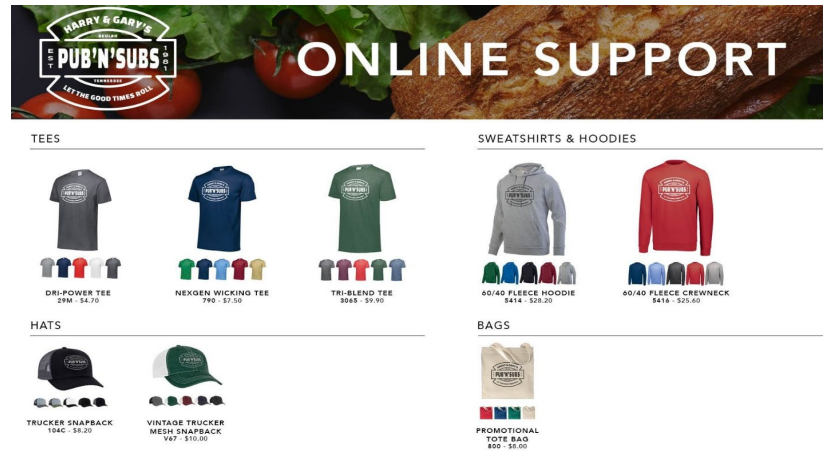
BAGS



PROMOTIONAL
TOTE BAG
800 - \$8.00

OVERALL REVENUE OPPORTUNITIES

- Merch
- “Back to”
- Employees
- Customers
- Attendees
- Promotions
- Fundraising



APPETITE FOR LEARNING?

WEEKLY WEBINAR SERIES



- Subscribe to our email list
- 30 min
- Recordings avail
- <https://www.augustasportswear.com/join-webinar>

VIRTUAL VARSITY

- Customized agenda
- Deeper dive
- Education and training



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SOCIAL

CONNECT WITH US



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**THANK
YOU!**