

2021 MARKETING PACKAGES

Grab distributors' attention with these proven marketing opportunities!

Take advantage of these marketing packages during and after ASI Show. They are proven to increase booth traffic and brand exposure without spending a lot of marketing dollars.

LAUNCH PACKAGE: \$799

(PACKAGE VALUE: \$1,515)

- Pre-show email blast to all registered attendees
- 1 lead-retrieval unit/badge scanner (app)
- Product on display in Product Showcase
- High-profile directory listing with 4-color logo
- Post-show email blast to all attendees

FIRST IMPRESSIONS PACKAGE: \$1,099

(PACKAGE VALUE: \$2,455)

- 1 lead-retrieval unit/badge scanner (app)
- Half-page, 4-color ad in the official show directory, used as a reference tool after the show ends*
- High-profile directory listing with 4-color logo
- Keynote spotlight ad that runs all 3 mornings before each keynote presentation – seen by a captive audience
- Product on display in Product Showcase
- Post-show email blasts to all attendees

^{*} In order to take advantage of the half-page ad in the show directory, order and payment must be received prior to appropriate deadlines.



I want to sign up for the Launch Package for only \$799 at ASI Show Chicago.	
I want to sign up for the First Impressions Package for only \$1,099 at ASI Show Chicago.	
	TOTAL:
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Please use the credit card ASI Show has on file.	Please contact me about using a credit card.
Company Name:	asi/
Your Name:	Title:
Business Phone:	Email:

Please note that full payment is due with order. Space will not be reserved without full payment. All prices are net. Advertiser/Sponsor agrees to all terms and conditions. All advertising commitments are non-cancelable, non-transferable and non-refundable. Please visit http://www.asishow.com/rules-and-regulations/ for details.

For more information, call your ASI Show account manager or visit asishow.com.