

# 2021 ADVERTISING & SPONSORSHIP OPPORTUNITIES

## PRE, POST AND AT SHOW ADVERTISING

- Pre-Show Email..... \$310
- Post-Show Email ..... \$410
- ESP Tradeshow Optimization .....\$999/\$500

### The Product Showcase

- The Product Showcase Exclusive Display Pod ..... \$1,350
- The Product Showcase Display..... \$275
- The Product Showcase Display with Mobile App Photo..... \$325
- NEW Showcase Display ..... \$5,200

### Online Advertising (Show Website only)

- Home Page Banner Ad (3 per month) ..... \$575
- Home Page Video Ad (4 per month) ..... \$675
- Show Specific Banner Ad (3 per show)..... \$775
- Show Specific Video Ad (4 per show)..... \$875
- Registration Site Banner Ads (2 per show) ..... \$1,650

## ON SITE TRAFFIC BUILDERS

- New Product Preview ..... \$399
- Ask It to Win It: Passport to Products Program..... \$1,299
- Supplier "Power Hour" Raffle One Day ..... \$1,299
- Supplier "Power Hour" Raffle Two Days ..... \$1,799
- Connect It Charging Station Sponsorship ..... \$1,500
- Keynote Ad ..... \$525
- Keynote Video Ad ..... \$725
- Aisle decal..... \$975
- Meter Board in Registration (Double-Sided)..... \$1,550

## SHOW DIRECTORY ADVERTISING

- Belly Band..... \$4,100
- Sticker on Cover ..... \$4,100
- Back Cover..... \$2,600
- 4/c Full-Page Ad ..... \$1,335
- 4/c Half-Page Ad ..... \$725
- High Profile Listing with Logo ..... \$260

## KEYNOTE SPONSORSHIP

- Chicago (Terry Bradshaw) ..... \$6,500

## EVENT SPONSORSHIP

- ASI Show Connection Reception Sponsor.....\$1,500
- Closing Receptions.....\$1,025

## EDUCATION SPONSORSHIP

### Education Tracks

- Beginner Sales Success..... \$3,075
- Entrepreneur's Essentials..... \$3,075
- Business to Business Fundamental (featuring ESP) ..... \$1,550
- Power Sessions (2 days, cost per day) ..... \$1,550
- How to Get the Most of Your Trade Show Experience. \$1,550

## REGISTRATION SPONSORSHIP

- Registration Area Sponsor..... \$3,599
- Lanyard Sponsor ..... \$3,599
- Registration Bag Sponsor ..... \$3,599
- Single Sheet Flyer in Registration Bags..... \$1,000

## PRODUCT SPONSORSHIPS

- Candy/Mints ..... Co-sponsor: \$2,275...Exclusive: \$3,599
- Floor Mats..... Co-sponsor: \$2,275...Exclusive: \$3,599
- Hand Sanitizer..... Co-sponsor: \$2,275...Exclusive: \$3,599
- Lip Balm ..... Co-sponsor: \$2,275...Exclusive: \$3,599
- Pen..... Co-sponsor: \$2,275...Exclusive: \$3,599
- Can Coolie ..... Co-sponsor: \$2,275...Exclusive: \$3,599
- Anti-bacterial WipesCo-sponsor: \$2,275...Exclusive: \$3,599
- Masks .....Co-sponsor: \$2,000 (limited availability)
- Other Product: ..... Co-sponsor: \$2,275...Exclusive: \$3,599

## BRANDING EXPOSURE

- Hanging Banners ..... Ask for Quote
- Escalator Cling ..... Ask for Quote
- Meeting Room on the Show Floor ..... \$1,750
- Aisle Banners ..... \$775
- Food Court Anti-bacterial Sponsor ..... \$1,200

**YES, Please secure the checked opportunities for my company at ASI Show Chicago!**

**TOTAL: \$** \_\_\_\_\_

Please use the credit card ASI Show has on file.

Please contact me about using a credit card.

Company Name: \_\_\_\_\_

asi/ \_\_\_\_\_

Your Name: \_\_\_\_\_

Title: \_\_\_\_\_

Business Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Please contact your ASI Show® account manager for availability.  
Review complete terms and conditions at [asishow.com/rules-and-regulations](http://asishow.com/rules-and-regulations).