

2026 ADVERTISING & SPONSORSHIP OPPORTUNITIES



PRE-, POST- AND AT-SHOW ADVERTISING

- ☐ Pre-Show Email \$425
- ☐ Post-Show Email \$560
- ☐ ESP+ Trade Show Optimization \$1,320/\$615

The Product Showcase

- ☐ The Product Showcase Display With Mobile App Photo \$410
- ☐ The Product Showcase Exclusive Display Pod \$1,820
- ☐ Wearables Rack \$1,810
- ☐ Oversized Product Showcase Quote Upon Request

Online Advertising (Show Website Only)

- ☐ Home Page Leaderboard Ad (728x90, 3 per month) \$550/mo
- ☐ Home Page Side Banner Ad (120x600, 3 per month) \$405/mo
- ☐ Show-Specific Leaderboard Ad (728x90, 3 per month) \$355/mo
- ☐ Show-Specific Side Banner Ad (120x600, 3 per month) \$270/mo
- ☐ Registration Site Banner Ads (2 per show) \$2,205/show

ONSITE TRAFFIC BUILDERS

- ☐ Lunch & Learn \$1,125
- ☐ New Product Preview \$595
- ☐ ASI® Passport \$1,755
- ☐ Supplier "Power Hour" Raffle One Day \$1,755
- ☐ Supplier "Power Hour" Raffle Two Days \$2,430
- ☐ General Session Ad \$705
- ☐ General Session Video Ad \$990
- ☐ Aisle Decal \$1,320
- ☐ Meter Board in Registration (Double-Sided) \$2,070

SHOW DIRECTORY ADVERTISING

- ☐ Belly Band \$5,625
- ☐ Sticker on Cover \$5,625
- ☐ Back Cover \$3,565
- ☐ 4/c Full-Page Ad \$1,820
- ☐ High-Profile Listing With Logo \$360

GENERAL SESSION/KEYNOTE SPONSORSHIP

- ☐ General Session Day 1 \$1,830
- ☐ Keynote Session Day 2 \$4,750

EVENT SPONSORSHIP

- ☐ ASI Show® Gala/Connection Reception Sponsor \$1,945
- ☐ Closing Receptions \$1,305

EDUCATION SPONSORSHIP

Education Tracks

- ☐ Distributor Success \$3,990
- ☐ Social Media & Marketing \$3,990
- ☐ Business-Building Fundamentals (featuring ESP+) \$2,015
- ☐ Power Sessions (2 days, cost per day) \$2,015
- ☐ How To Get the Most of Your Trade Show Experience \$2,015

REGISTRATION SPONSORSHIP

- ☐ Registration Area Sponsor \$4,660
- ☐ Lanyard Sponsor \$4,615
- ☐ Registration Bag Sponsor \$4,615
- ☐ Single-Sheet Flyer in Registration Bags \$1,300

PRODUCT SPONSORSHIPS

- ☐ Candy/Mints Co-Sponsor: \$1,950...Exclusive: \$2,950
- ☐ Floor Mats Co-Sponsor: \$1,950...Exclusive: \$2,950
- ☐ Hand Sanitizer Co-Sponsor: \$1,950...Exclusive: \$2,950
- ☐ Lip Balm Co-Sponsor: \$1,950...Exclusive: \$2,950
- ☐ Pens Co-Sponsor: \$1,950...Exclusive: \$2,950
- ☐ Can Coolies Co-Sponsor: \$1,950...Exclusive: \$2,950
- ☐ Antibacterial Wipes Co-Sponsor: \$1,950...Exclusive: \$2,950
- ☐ Other Products Co-Sponsor: \$1,950...Exclusive: \$2,950

BRANDING EXPOSURE

- ☐ Hanging Banners Quote Upon Request
- ☐ Aisle Banners \$1,495
- ☐ Food Court Antibacterial Sponsor \$1,580

☐ **YES! Please secure the checked opportunities for my company at:**

☐ ASI Show Orlando ☐ ASI Show Fort Worth ☐ ASI Show Chicago

☐ Please use the credit card ASI Show has on file.

☐ Please contact me about using a credit card.

Company Name: _____ asi/

Your Name: _____ Title: _____

Business Phone: _____ Email: _____

Please contact your ASI Show account manager for availability.
Review complete terms and conditions at asishow.com/rules-and-regulations.