



2024 ADVERTISING & SPONSORSHIP OPPORTUNITIES

effective 6/2023

PRE-, POST- AND AT-SHOW ADVERTISING

Pre-Show Email.....	\$375
Post-Show Email	\$495
ESP® Trade Show Optimization.....	\$1,175/\$590

The Product Showcase

The Product Showcase Display With Mobile App Photo	\$365
The Product Showcase Exclusive Display Pod	\$1,650
Wearables Rack	\$1,640
Oversized Product Showcase	Quote Upon Request

Online Advertising (Show Website only)

Home Page Banner Ad (3 per month)	\$695
Home Page Video Ad (4 per month)	\$800
Show-Specific Banner Ad (3 per show)	\$925
Show-Specific Video Ad (4 per show)	\$1,050
Registration Site Banner Ads (2 per show).....	\$2,000

ONSITE TRAFFIC BUILDERS

Lunch & Learn.....	\$1,000
New Product Preview	\$525
ASI® Passport.....	\$1,575
Supplier "Power Hour" Raffle One Day	\$1,575
Supplier "Power Hour" Raffle Two Days.....	\$2,175
General Session/Keynote Ad	\$630
General Session/Keynote Video Ad	\$885
Aisle Decal.....	\$1,180
Meter Board in Registration (Double-Sided).....	\$1,875

SHOW DIRECTORY ADVERTISING

Belly Band.....	\$5,050
Sticker on Cover	\$5,050
Back Cover	\$3,200
4/c Full-Page Ad.....	\$1,650
High-Profile Listing with Logo.....	\$325

GENERAL SESSION/KEYNOTE SPONSORSHIP

General Session Day 1.....	\$1,150
Keynote Session Day 2.....	\$5,375

EVENT SPONSORSHIP

ASI® Gala Sponsor	\$1,775
Closing Receptions	\$1,200

EDUCATION SPONSORSHIP

Education Tracks

Distributor Success.....	\$3,615
Social Media & Marketing.....	\$3,615
Business Building Fundamentals (featuring ESP®)	\$1,825
Power Sessions (2 days, cost per day)	\$1,825
How To Get the Most of Your Trade Show Experience	\$1,825

REGISTRATION SPONSORSHIP

Registration Area Sponsor	\$4,225
Lanyard Sponsor.....	\$4,225
Registration Bag Sponsor	\$4,225
Single Sheet Flyer in Registration Bags	\$1,175

PRODUCT SPONSORSHIPS

Candy/Mints	Co-sponsor: \$2,800...Exclusive: \$4,450
Floor Mats	Co-sponsor: \$2,800...Exclusive: \$4,450
Hand Sanitizer	Co-sponsor: \$2,800...Exclusive: \$4,450
Lip Balm.....	Co-sponsor: \$2,800...Exclusive: \$4,450
Pens	Co-sponsor: \$2,800...Exclusive: \$4,450
Can Coolies	Co-sponsor: \$2,800...Exclusive: \$4,450
Anti-bacterial Wipes.....	Co-sponsor: \$2,800...Exclusive: \$4,450
Masks.....	Co-sponsor: \$2,800...Exclusive: \$4,450
Other Products.....	Co-sponsor: \$2,800...Exclusive: \$4,450

BRANDING EXPOSURE

Hanging Banners	Quote Upon Request
Escalator Cling	Quote Upon Request
Aisle Banners.....	\$1,350
Food Court Anti-Bacterial Sponsor.....	\$1,425

YES! Please secure the checked opportunities for my company at:

ASI Show Orlando ASI Show Fort Worth ASI Show Chicago

TOTAL: \$ _____

Please use the credit card ASI Show has on file.

Please contact me about using a credit card.

Company Name: _____ asi/

Your Name: _____ Title: _____

Business Phone: _____ Email: _____

Please contact your ASI Show account manager for availability.
Review complete terms and conditions at [asishow.com/rules-and-regulations](https://www.asishow.com/rules-and-regulations).