XPress Leads®
A Freeman Company

March 4-6, 2024
Education: March 4 | Exhibits: March 5-6
Fort Worth Convention Center

ASI SHOW FORT WORTH

Exclusive Event Vendor

XPress Connect **Family**

Exhibiting success is much more than just purchasing a booth and showing up at the event. Meeting qualified prospects and turning them into loyal customers is the true measure of exhibiting success. CDS' XPress Connect lead retrieval equipment and programs are the keys to a highly productive onsite experience.

Top **Features**

Literature Fulfillment
Email links quickly with all the information customers and prospects request

Custom Qualifiers
Customize your qualifying questions and responses to build full prospect profiles

Instant Email Follow-up
Follow-up with hot prospects who visit your booth

Rate Leads
Identify top prospects and customers by assigning a rating

Schedule Appointments
Set up follow-up meetings with leads and close more deals

VIP Alerts
Receive a text alert when anyone you identify as a VIP enters your booth

Exhibitor Portal
Leads, analytics, instructions, and best practices online all the time

Order Today and don't miss a single lead:
www.xpressleadpro.com   Showcode: **asid0324**

XPress Connect App
Our full-featured lead retrieval system running on **YOUR** Apple or Android mobile device.

XPress Connect Plus
Full-featured lead retrieval system running on **OUR** large screen Android phone.

XPress Connect Elite
Plug and play lead retrieval system with our scanner running on your PC.

Connect **Comparison**

	App	Plus	Elite
Scan anywhere, any time	✓	✓	
Custom qualifiers**	✓	✓	✓
Literature fulfillment**	✓	✓	✓
Real-time leads	✓	✓	✓
Reporting portal	✓	✓	✓
Instant email follow-up	✓		✓
Rate leads	✓	✓	✓
VIP alerts	✓	✓	✓
Schedule appointments	✓		✓
Add images to leads	✓		✓
Audio notes	✓	✓	✓
Optional Bluetooth printer*	✓	✓	✓
Online and offline modes	✓	✓	✓

*XPress Connect Elite uses a USB cable (included) to connect the printer.
**additional fees may apply   *compatible with iOS app only

5/23

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XPress Leads™
Driving Event Connections

Exclusive Event Vendor

ORDER ONLINE:	www.xpressleadpro.com	SHOWCODE:	asid0324	Qty	Early THRU 12/14/23	Advance THRU 01/25/24	Standard AFTER 01/25/24	Total

Scan the QR code to to download the XPress Connect App demo and test it out before you purchase.

https://tinyurl.com/29nf8puf

Scan the QR code to to view the XPress Connect App video tutorial.

https://tinyurl.com/nhb86mp8

For Android 11.0 or higher, iOS 10.0x and higher and a 3 mega-pixel or greater camera.

No mobile hardware included.

	Qty	Early	Advance	Standard	Total
XPress Connect App - The App on YOUR phone or tablet			$285	$420	
XPress Connect 5 App Package - Includes FIVE App license activations & custom sales qualifiers *BEST VALUE!*			$580	$720	
Additional XPress Connect App Licenses - For additional users		$105 per additional user activation			
Bluetooth Printer - One bluetooth connection per lead retrieval		$125	$150	$185	

Includes mobile phone & charger

	Qty	Early	Advance	Standard	Total
XPress Connect Plus Handheld - OUR handheld wireless device		$350	$410	$490	
XPress Connect Plus Handheld Package - includes mobile device, and custom sales qualifiers *BEST VALUE!*		$435	$515	$620	
Additional XPress Connect App Licenses - For additional users		$105 per additional user activation			
Bluetooth Printer - One bluetooth connection per lead retrieval PC		$125	$150	$185	

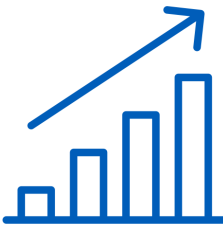|	Qty	Early	Advance	Standard	Total
XPress Connect Elite - The Connect software on YOUR computer		$400	$550	$525	

Includes USB scanner and software. Requires Windows 7 or greater, 1 USB 1.1 connection and .NET Framework Computer not included.

XPRESS EXTRAS -

	Qty	Early	Advance	Standard	Total
Custom Sales Qualifiers / Custom Surveys		$130	$160	$195	
Delivery Service - Booth delivery, training, and pick-up		$130	$160	$195	
Literature Fulfillment - Send links to your brochures and products		$155			
Developer Tools- The service below is only for exhibitor-owned lead retrieval devices. You do not need to order this Developer Tool if you are ordering an XPress Connect lead retrieval product.					
Event API - Scan real-time data using your own system		$850	$1050	$1250	
Data Conversion - ATTENTION SAGE Users -Post show data reconciliation		$55			

DIGITAL BACKPACK - UPLOAD AND SHARE DIGITAL MATERIAL TO QR CODES FOR ATTENDEES TO SCAN

DIGITAL BACKPACK

	Qty				Total
Digital Backpack - Create and download your product/video/ brochure QR codes to display in your booth.		$205			

- Create and export QR codes in different file formats and sizes to best fit your booth
- Share product information while collecting contact info and product interests
- Personalized email with backpack content delivered post event to attendees
- Eco-friendly solution
- Contactless way to share product information

Combine Digital Backpack with XPress Connect to maximize your ROI. Digital Backpack flips content exchange into passive lead retrieval. Attendees scan your booth's QR codes to collect your content, and you capture their lead information.

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QUESTIONS?	1-800-746-9734	FAX	1-508-759-4238	EMAIL	xpressleadpro@cdsreg.com

FREE WITH EVERY ORDER

XPress Leads is a complete solution that goes beyond your lead retrieval equipment to make sure you get the most from your exhibiting efforts. Included FREE with every purchase:

- Pre and Post show support
- Onsite support
- 20 Standard Qualifiers
- Real-time leads download
- NO cost to download leads
- Leads online for 90 days post event

Please note: Convention Data Services will no longer accept emailed order forms with credit card information as a form of payment. Orders can be placed online **www.xpressleadpro.com** *(show code:* **asid0324)***, by secure fax to 1-508-759-4238, or by calling the sales team 1-800-746-9734*

LOSS/DAMAGE WAIVER	REPLACEMENT COST
Connect Plus Device	$1,000
Connect Plus Power Cord	$ 75
Bluetooth Printer	$1,000
Bluetooth Adapter	$ 250
Barcode USB Scanner	$1,000

SUBTOTAL	=
SALES TAX **8.25%**	
OPTIONAL LOSS/DAMAGE WAIVER (Qty _____ x $85 per device)	+
NO, I do not want to purchase the Loss/Damage Waiver - initial here	
PROCESSING FEE **(SAVE $10 WHEN YOU ORDER ONLINE)**	+ 20.00
TOTAL (USD)	=

Loss/Damage Waiver Terms: The Loss/Damage Waiver coverage protects the customer from liability of accidental damage or theft to the CONTRACTOR's device.

CONTACT INFORMATION

COMPANY	
CONTACT NAME	
BILLING ADDRESS	
CITY	
STATE/ZIP	
BOOTH #	
PHONE/EXT #	
FAX	
EMAIL	
COMPANY WEBSITE http://www	

PAYMENT INFORMATION

CARD NUMBER **- BY FAX ONLY**	
NAME ON CARD	
EXP DATE	
SIGNATURE	
AUTHORIZATION	Your signature below denotes acceptance of the Terms & Conditions of this Order Form and is REQUIRED for processing.
SIGNATURE	
PRINT NAME	
TODAY'S DATE	
EMAIL RECEIPT TO	

All orders will be confirmed by email. "Convention Data Services" will appear on your credit card statement.

Thank you for your order.

Terms & Conditions

https://eblastimages.blob.core.windows.net/exhibitor-services-main-folder/xpressleads_pdfs/CDS_XPress_Leads_T&Cs_21.pdf