



## XPress Connect Family

Exhibiting success is much more than just purchasing a booth and showing up at the event. Meeting qualified prospects and turning them into loyal customers is the true measure of exhibiting success. CDS' XPress Connect lead retrieval equipment and programs are the keys to a highly productive onsite experience.

## Top Features



### Literature Fulfillment

Email links quickly with all the information customers and prospects request



### Custom Qualifiers

Customize your qualifying questions and responses to build full prospect profiles



### Instant Email Follow-up

Follow-up with hot prospects who visit your booth



### Rate Leads

Identify top prospects and customers by assigning a rating



### Schedule Appointments

Set up follow-up meetings with leads and close more deals



### VIP Alerts

Receive a text alert when anyone you identify as a VIP enters your booth



### Exhibitor Portal

Leads, analytics, instructions, and best practices online all the time

**Order Today** and don't miss a single lead:

[www.xpressleadpro.com](http://www.xpressleadpro.com) Showcode: **asic0724**



**XPress  
Connect App**

Our full-featured lead retrieval system running on **YOUR** Apple or Android mobile device.



**XPress  
Connect Plus**

Full-featured lead retrieval system running on **OUR** large screen Android phone.



**XPress  
Connect Elite**

Plug and play lead retrieval system with our scanner running on your PC.

## Connect Comparison

|                             | App | Plus | Elite |
|-----------------------------|-----|------|-------|
| Scan anywhere, any time     | ✓   | ✓    |       |
| Custom qualifiers**         | ✓   | ✓    | ✓     |
| Literature fulfillment**    | ✓   | ✓    | ✓     |
| Real-time leads             | ✓   | ✓    | ✓     |
| Reporting portal            | ✓   | ✓    | ✓     |
| Instant email follow-up     | ✓   |      | ✓     |
| Rate leads                  | ✓   | ✓    | ✓     |
| VIP alerts                  | ✓   | ✓    | ✓     |
| Schedule appointments       | ✓   |      | ✓     |
| Add images to leads         | ✓   |      | ✓     |
| Audio notes                 | ✓   | ✓    | ✓     |
| Optional Bluetooth printer* | ✓   | ✓    | ✓     |
| Online and offline modes    | ✓   | ✓    | ✓     |

\*XPress Connect Elite uses a USB cable (included) to connect the printer.

\*\*additional fees may apply \*compatible with iOS app only